



DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKSSALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Change 1961/60	Stocks (at cost)		Change 1961/60
	Feb. 1960	Feb. 1961			Feb. 1, 1960	Feb. 1, 1961	
	\$'000	\$'000	%	\$'000	\$'000	%	
Grocery and combination	116,954	122,219	+ 4.5	63,362	71,346	+12.6	
Variety	15,398	15,961	+ 3.7	41,686	42,561	+ 2.1	
Men's clothing	1,778	1,817	+ 2.2	7,530	7,229	- 4.0	
Family clothing	2,544	2,758	+ 8.4	9,623	11,066	+15.0	
Women's clothing	4,408	4,652	+ 5.5	14,973	15,976	+ 6.7	
Shoe	3,231	3,232	(c)	19,046	17,561	- 7.8	
Hardware	2,596	2,658	+ 2.4	11,477	12,900	+12.4	
Lumber and building material	5,291	5,360	+ 1.3	22,567	18,595	-17.6	
Furniture, radio and appliance	8,060	7,510	- 6.8	19,278	20,088	+ 4.2	
Drug	3,912	3,969	+ 1.5	11,665	11,945	+ 2.4	
Jewellery	2,495	2,231	-10.6	15,745	16,878	+ 7.2	
All other	59,319	58,550	- 1.3	105,805	106,642	+ 0.8	
Totals	225,986	230,917	+ 2.2	342,757	352,787	+ 2.9	

(c) Unchanged

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1960	Feb. 1961		Feb. 1960	Feb. 1961
Grocery and combination	1,381	1,410	Lumber and building Material	671	644
Variety	632	671	Furniture, radio & appliance	561	549
Men's clothing	145	149	Drug	278	282
Family clothing	136	144	Jewellery	106	108
Women's clothing	563	595	All other	2,039	2,093
Shoe	775	835			
Hardware	123	131	Totals	7,410	7,611

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Prepared in the Industry and Merchandising Division.

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