



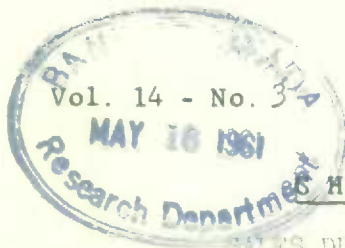
DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

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MAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1961/60
	March 1960	March 1961	Change 1961/60	March 1, 1960	March 1, 1961	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	127,032	137,076	+ 7.9	66,990	77,172	+15.2
Variety	18,549	21,806	+17.6	47,224	48,263	+ 2.2
Men's clothing	2,032	2,552	+25.6	6,269	5,768	- 8.0
Family clothing	3,326	4,423	+33.0	10,325	12,720	+23.2
Women's clothing	5,397	6,047	+12.0	14,554	15,529	+ 6.7
Shoe	4,220	5,472	+29.7	19,196	19,715	+ 2.7
Hardware	3,369	3,619	+ 7.4	12,922	14,486	+12.1
Lumber and building material	4,788	5,245	+ 9.5	24,249	20,175	-16.8
Furniture, radio and appliance	9,217	9,564	+ 3.8	22,669	23,372	+ 3.1
Drug	4,134	4,574	+10.6	11,222	11,424	+ 1.8
Jewellery	2,926	2,901	- 0.9	16,010	16,490	+ 3.0
All other	64,372	71,622	+11.3	106,383	106,745	+ 0.3
Totals	249,362	274,901	+10.2	358,013	371,859	+ 3.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Mar.1960	Mar.1961		Mar.1960	Mar.1961
Grocery and combination	1,418	1,447	Lumber and building Material	545	527
Variety	596	639	Furniture, radio & appliance	538	518
Men's clothing	151	154	Drug	280	294
Family clothing	153	160	Jewellery	107	108
Women's clothing	585	611	All other	1,612	1,654
Shoe	788	852			
Hardware	115	121	Totals	6,888	7,085

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