



## DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKSSALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		
	April 1960	April 1961	Change 1961/60	April 1, 1960	April 1, 1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination .....	140,981	140,805	- 0.1	67,004	76,988	+14.9
Variety .....	26,030	24,742	- 4.9	50,817	52,189	+ 2.7
Men's clothing .....	2,587	2,138	-17.4	7,487	7,360	- 1.7
Family clothing .....	5,403	5,453	+ 0.9	11,468	12,477	+ 8.8
Women's clothing .....	7,445	6,758	- 9.2	15,917	16,697	+ 4.9
Shoe .....	7,719	6,358	-17.6	21,168	21,740	+ 2.7
Hardware .....	4,195	4,137	- 1.4	13,142	14,049	+ 6.9
Lumber and building material .....	5,657	6,368	+12.6	24,558	23,404	- 4.7
Furniture, radio and appliance .....	9,636	8,304	- 8.6	23,176	22,620	- 2.4
Drug .....	4,607	4,704	+ 2.1	11,304	11,462	+ 1.4
Jewellery .....	3,122	2,934	- 6.0	16,910	17,113	+ 1.2
All other .....	78,963	74,791	- 5.3	108,715	108,562	- 0.1
<b>Totals .....</b>	<b>296,345</b>	<b>287,992</b>	<b>- 2.8</b>	<b>371,666</b>	<b>384,661</b>	<b>+ 3.5</b>

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Apr. 1960	Apr. 1961		Apr. 1960	Apr. 1961
Grocery and combination	1,431	1,448	Lumber and building Material	630	606
Variety .....	623	674	Furniture, radio & appliance	543	521
Men's clothing .....	173	182	Drug .....	265	276
Family clothing .....	144	154	Jewellery .....	118	116
Women's clothing .....	576	606	All other .....	1,875	1,932
Shoe .....	786	846			
Hardware .....	124	131	<b>Totals .....</b>	<b>7,288</b>	<b>7,492</b>

Prepared in the Industry and Merchandising Division.

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