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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		
	May 1960	May 1961	Change 1961/60	May 1, 1960	May 1, 1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination .....	125,268	132,865	+ 6.1	68,737	76,641	+11.5
Variety .....	22,968	24,939	+ 8.6	53,093	54,420	+ 2.5
Men's clothing .....	2,309	2,366	+ 2.5	7,267	7,179	- 1.2
Family clothing .....	4,469	5,127	+14.7	10,690	11,492	+ 7.5
Women's clothing .....	7,430	7,706	+ 3.7	14,762	17,965	+21.7
Shoe .....	6,775	6,894	+ 1.8	21,115	21,790	+ 3.2
Hardware .....	4,328	4,726	+ 9.2	12,952	14,364	+10.9
Lumber and building material .....	7,918	8,491	+ 7.2	25,116	19,440	-22.6
Furniture, radio and appliance ....	10,058	10,561	+ 5.0	22,923	24,871	+ 8.5
Drug .....	3,958	4,318	+ 9.1	11,066	11,376	+ 2.8
Jewellery .....	3,384	3,615	+ 6.8	17,945	17,442	- 2.8
All other .....	71,928	74,127	+ 3.1	100,988	103,584	+ 2.6
<b>Totals .....</b>	<b>270,793</b>	<b>285,735</b>	<b>+ 5.5</b>	<b>366,654</b>	<b>380,564</b>	<b>+ 3.8</b>

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	May 1960	May 1961		May 1960	May 1961
Grocery and combination	1,441	1,450	Lumber and building Material	577	560
Variety .....	750	804	Furniture, radio & appliance	539	517
Men's clothing .....	163	174	Drug .....	274	283
Family clothing .....	154	161	Jewellery .....	118	116
Women's clothing .....	601	627	All other .....	1,632	1,683
Shoe .....	744	810			
Hardware .....	124	131	<b>Totals .....</b>	<b>7,117</b>	<b>7,316</b>

Prepared in the Industry and Merchandising Division.



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