



## DOMINION BUREAU OF STATISTICS

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## CHAIN STORE SALES AND STOCKS

## SALES DURING JULY AND STOCKS (at cost) JULY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1961/60
	July 1960	July 1961	Change 1961/60	July 1, 1960	July 1, 1961	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination .....	137,276	125,624	- 8.5	68,058	71,733	+ 5.4
Variety .....	23,283	25,028	+ 7.5	50,946	50,487	- 0.9
Men's clothing .....	1,901	2,162	+13.7	7,833	7,857	+ 0.3
Family clothing .....	4,164	4,618	+10.9	11,748	11,278	- 4.0
Women's clothing .....	7,132	7,397	+ 3.7	15,032	16,655	+10.8
Shoe .....	6,108	6,096	- 0.2	20,169	21,097	+ 4.6
Hardware .....	4,168	4,145	- 0.6	13,660	15,381	+12.6
Lumber and building material .....	9,720	9,247	- 4.9	23,660	19,425	-17.9
Furniture, radio and appliance .....	8,648	9,459	+ 9.4	21,618	20,840	- 3.6
Drug .....	4,232	4,177	- 1.3	11,429	11,864	+ 3.8
Jewellery .....	2,955	3,037	+ 2.8	17,808	17,363	- 2.5
All other .....	81,400	82,572	+ 1.4	106,797	109,203	+ 2.3
<b>Totals .....</b>	<b>290,987</b>	<b>283,562</b>	<b>- 2.6</b>	<b>368,758</b>	<b>373,183</b>	<b>+ 1.2</b>

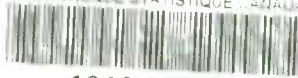
Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

## Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	July 1960	July 1961		July 1960	July 1961
Grocery and combination	1,436	1,440	Lumber and building Material	628	609
Variety .....	755	807	Furniture, radio & appliance	492	483
Men's clothing .....	177	183	Drug .....	275	281
Family clothing .....	154	161	Jewellery .....	122	120
Women's clothing .....	580	605	All other .....	2,091	2,179
Shoe .....	782	849			
Hardware .....	115	122	<b>Totals .....</b>	<b>7,607</b>	<b>7,839</b>

Prepared in the Industry and Merchandising Division.

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