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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1., 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

	Sales			Stocks (at cost)		
Kind of business	August 1960	August 1961	Change 1961/60	August 1, 1960	August 1, 1961	Change 1961/60
	\$'000	\$1000	%	\$'000	\$'000	%
Grocery and combination	118,742	128,538	+ 8.2	70,951	75,279	+ 6.1
Variety	21,937	24,908	+13.5	48,585	48,780	+ 0.4
Men's clothing	1,666	1,968	+18.1	8,016	7,655	- 4.5
Family clothing	4,406	5,077	+15.2	12,240	11,604	- 5.2
Women's clothing	5,723	6,061	+ 5.9	13,211	16,210	+22.7
Shoe	5,302	5,869	+10.7	19,389	20,417	+ 5.3
Hardware	4,413	4,544	+ 3.0	13,603	15,358	+12.9
Lumber and building material	10,475	9,802	- 6.4	22,272	19,288	-13.4
Furniture, radio and appliance	8,814	9,774	+10.9	20,482	22,490	+ 9.8
Drug	4,152	4,168	+ 0.4	11,107	11,663	+ 5.0
Jewellery	3,249	3,691	+13.6	18,044	17,341	- 3.9
All other	78,072	83,260	+ 6.6	144,788	145,000	+ 0.1
Totals	266,951	287,660	+ 7.8	402,688	411,085	+ 2.1

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores Aug. 1960Aug. 1961		Kind of business	Number of stores Aug. 1960Aug. 1961	
Grocery and combination Variety Men's clothing Family clothing Women's clothing Shoe Hardware	1,435 639 176 165 576 736 125	1,451 692 181 167 596 793 133	Lumber and building Material Furniture, radio & appliance Drug	646 488 268 111 1,983 7,348	626 482 271 109 2,034 7,535

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