

CHAIN STORE SALES AND STOCKSSALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		
	Sept. 1960	Sept. 1961	Change 1961/60	Sept. 1, 1960	Sept. 1, 1961	Change 1961/60
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	135,108	144,344	+ 6.8	68,472	72,786	+ 6.3
Variety	24,171	26,030	+ 7.7	50,922	51,278	+ 0.7
Men's clothing	2,167	2,146	- 1.0	7,623	7,334	- 3.8
Family clothing	5,442	5,734	+ 5.4	12,489	11,790	- 5.6
Women's clothing	7,004	6,950	- 0.8	16,054	19,008	+18.4
Shoe	6,834	6,969	+ 2.0	20,501	21,034	+ 2.6
Hardware	4,297	4,679	+ 8.9	13,464	14,717	+ 9.3
Lumber and building material	9,816	9,286	- 5.4	20,968	18,578	-11.4
Furniture, radio and appliance	10,032	9,832	- 2.0	21,995	21,599	- 1.8
Drug	4,218	4,377	+ 3.8	11,197	11,790	+ 5.3
Jewellery	4,113	3,662	-11.0	17,878	17,235	- 3.6
All other	83,633	80,854	- 3.3	135,637	141,580	+ 4.4
Totals	296,835	304,863	+ 2.7	397,200	408,729	+ 2.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Sept. 1960	Sept. 1961		Sept. 1960	Sept. 1961
Grocery and combination	1,401	1,417	Lumber and building Material	642	605
Variety	640	694	Furniture, radio & appliance	470	462
Men's clothing	168	176	Drug	274	274
Family clothing	166	164	Jewellery	122	121
Women's clothing	540	555	All other	2,195	2,335
Shoe	660	708			
Hardware	128	132	Totals	7,406	7,643

Prepared in the Industry and Merchandising Division.

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