

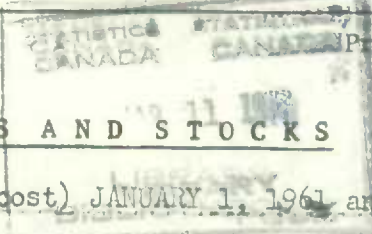


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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1962/61
	January 1961	January 1962	Change 1962/61	Jan. 1, 1961	Jan. 1, 1962	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	123,119	128,491	+ 4.4	92,067	94,644	+ 2.8
Variety	16,374	17,430	+ 6.4	46,792	49,834	+ 6.5
Men's clothing	1,887	2,060	+ 9.2	7,864	8,446	+ 7.4
Family clothing	4,932	4,750	- 3.7	13,618	12,624	- 7.3
Women's clothing	5,700	5,687	- 0.2	12,988	14,910	+14.8
Shoe	4,095	4,192	+ 2.4	21,243	21,752	+ 2.4
Hardware	2,964	3,408	+15.0	14,243	16,166	+13.5
Lumber and building material	5,935	6,267	+ 5.6	23,103	23,219	+ 0.5
Furniture, radio and appliance	7,595	7,282	- 4.1	21,603	23,936	+10.8
Drug	4,460	4,440	- 0.4	12,284	12,690	+ 3.3
Jewellery	2,714	2,752	+ 1.4	12,701	13,057	+ 2.8
All other	58,242	61,663	+ 5.9	120,260	133,630	+11.1
Totals	238,017	248,422	+ 4.4	398,766	424,908	+ 6.6

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Jan.1961	Jan.1962		Jan.1961	Jan.1962
Grocery and combination	1,402	1,426	Lumber and building Material	601	587
Variety	665	709	Furniture, radio & appliance	331	322
Men's clothing	165	161	Drug	297	285
Family clothing	145	147	Jewellery	113	113
Women's clothing	523	534	All other	2,164	2,297
Shoe	837	884			
Hardware	116	121	Totals	7,359	7,586

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