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CHAIN STORE SALES AND STOCKSSales during October and Stocks (at cost) October 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1962/61 %
	October 1961 \$'000	October 1962 \$'000	Change 1962/61 %	Oct. 1, 1961 \$'000	Oct. 1, 1962 \$'000	
Grocery and combination	131,026	137,380	+ 4.8	83,844	88,624	+ 5.7
Variety	25,524	26,635	+ 4.4	56,211	65,148	+15.9
Men's clothing	2,669	2,989	+12.0	8,924	9,076	+ 1.7
Family clothing	6,793	7,161	+ 5.4	14,580	15,411	+ 5.7
Women's clothing	7,016	7,198	+ 2.6	16,620	16,797	+13.1
Shoe	5,968	7,328	+22.8	23,489	25,627	+ 9.1
Hardware	4,593	5,254	+14.4	14,442	17,186	+19.0
Lumber and building material	10,244	12,703	+24.0	21,387	21,430	+ 0.2
Furniture, radio and appliance	10,202	10,834	+ 6.2	20,148	19,100	- 5.2
Drug	4,965	5,242	+ 5.6	12,234	12,662	+ 3.5
Jewellery	3,491	3,533	+ 1.2	14,779	16,862	+14.1
All other	77,717	83,228	+ 7.1	131,332	141,142	+ 7.5
Totals	290,208	309,485	+ 6.6	417,990	451,065	+ 7.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Oct. 1961	Oct. 1962		Oct. 1961	Oct. 1962
Grocery and combination	1,403	1,402	Lumber and building Material	594	610
Variety	705	727	Furniture, radio & appliance	535	534
Men's clothing	80	78	Drug	278	278
Family clothing ...	147	147	Jewellery	99	102
Women's clothing ..	559	546	All other	2,320	2,404
Shoe	808	838	Totals	7,657	7,802
Hardware	129	136			

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