

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Honourable George Hees, Minister of Trade and Commerce

Vol. 15, No. 11

Price: \$1.00 a year

CHAIN STORE SALES AND STOCKSSales during November and Stocks (at cost) November 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61 %	Stocks (at cost)		Change 1962/61 %
	November 1961 \$'000	November 1962 \$'000		Nov. 1, 1961 \$'000	Nov. 1, 1962 \$'000	
Grocery and combination	137,384	151,963	+10.6	87,564	90,717	+ 3.6
Variety	27,856	30,328	+ 8.9	63,205	74,582	+18.0
Men's clothing	2,888	3,067	+ 6.2	10,094	11,265	+11.6
Family clothing	6,841	7,426	+ 8.6	14,911	15,672	+ 5.1
Women's clothing	7,089	7,482	+ 5.5	19,361	21,491	+11.0
Shoe	7,251	7,107	- 2.0	25,677	25,908	+ 0.9
Hardware	4,661	5,674	+21.7	14,386	17,464	+21.4
Lumber and building material	8,887	10,544	+18.6	19,918	19,620	- 1.5
Furniture, radio and appliance	10,156	10,390	+ 2.3	22,891	21,700	- 5.2
Drug	4,354	4,446	+ 2.1	13,266	13,518	+ 1.9
Jewellery	4,548	4,865	+ 7.0	16,250	17,647	+ 8.6
All other	78,867	86,344	+ 9.5	154,764	169,329	+ 9.4
Totals	300,782	329,656	+ 9.6	462,287	498,913	+ 7.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Nov. 1961	Nov. 1962		Nov. 1961	Nov. 1962
Grocery and combination	1,415	1,411	Lumber and building material	617	633
Variety	712	731	Furniture, radio and appliance	485	488
Men's clothing	62	61	Drug	280	281
Family clothing ...	163	162	Jewellery	94	95
Women's clothing ..	569	553	All other	2,258	2,359
Shoe	880	910	Totals	7,671	7,828
Hardware	136	144			

Prepared in the Industry and Merchandising Division

January, 1963
6542-502

ROGER DUMAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

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