

FOR REVIEW

STATISTICS STATISTIQUE
CANADA CANADA
CHAIN STORE SALES AND STOCKS
MAR 11 1977
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Sales during December and Stocks (at cost) December 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	December 1961	December 1962		Dec. 1, 1961	Dec. 1, 1962	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	161,889	158,452	- 2.1	93,072	96,236	+ 3.4
Variety	55,844	55,672	- 0.3	65,544	75,375	+15.0
Men's clothing	4,409	4,916	+11.5	11,628	12,209	+ 5.0
Family clothing	10,429	10,759	+ 3.2	15,149	14,846	- 2.0
Women's clothing	13,341	13,529	+ 1.4	22,761	24,240	+ 6.5
Shoe	10,688	11,164	+ 4.5	25,035	25,811	+ 3.1
Hardware	5,899	6,830	+15.8	13,478	15,217	+12.9
Lumber and building material	5,005	6,507	+30.0	20,396	21,314	+ 4.5
Furniture, radio and appliance	12,883	13,588	+ 5.5	23,686	22,573	- 4.7
Drug	6,647	6,747	+ 1.5	13,926	13,870	- 0.4
Jewellery	11,900	12,511	+ 5.1	17,364	18,371	+ 5.8
All other	136,132	145,954	+ 7.2	186,737	197,980	+ 6.0
Totals	435,066	446,629	+ 2.7	508,776	538,042	+ 5.8

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Dec. 1961	Dec. 1962		Dec. 1961	Dec. 1962
Grocery and combination	1,429	1,427	Lumber and building material	496	522
Variety	710	727	Furniture, radio & appliance	494	498
Men's clothing	84	84	Drug	280	281
Family clothing	146	149	Jewellery	103	106
Women's clothing	565	555	All other	2,410	2,515
Shoe	887	913	Totals	7,763	7,916
Hardware	129	139			

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