

DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKS

SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		
	February 1961	February 1962	Change 1962/61	Feb. 1, 1961	Feb. 1, 1962	Change 1962/61
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	124,981	129,168	+ 3.4	79,830	82,784	+ 3.7
Variety	15,958	16,750	+ 5.0	44,337	46,377	+ 4.6
Men's clothing	1,784	1,854	+ 3.9	7,557	7,830	+ 3.6
Family clothing	3,108	3,338	+ 7.4	13,372	12,316	- 7.9
Women's clothing	4,494	4,399	- 2.1	13,555	15,019	+10.8
Shoe	3,333	3,263	- 2.1	19,460	20,335	+ 4.5
Hardware	2,650	2,763	+ 4.3	13,047	15,186	+16.4
Lumber and building material	5,331	5,045	- 5.4	21,017	21,627	+ 2.9
Furniture, radio and appliance	7,054	6,224	-11.8	17,548	17,969	+ 2.4
Drug	4,057	4,022	- 0.9	12,544	12,833	+ 2.3
Jewellery	2,292	2,275	- 0.7	13,969	14,025	+ 0.4
All other	60,253	62,609	+ 3.9	118,524	132,182	+11.5
Totals	235,295	241,710	+ 2.7	374,760	398,483	+ 6.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1961	Feb. 1962		Feb. 1961	Feb. 1962
Grocery and combination	1,453	1,463	Lumber and building material	604	610
Variety	658	707	Furniture, radio & appliance	510	495
Men's clothing	162	160	Drug	297	288
Family clothing ...	143	148	Jewellery	109	107
Women's clothing ..	550	550	All other	2,241	2,365
Shoe	791	837	Totals	7,634	7,849
Hardware	116	119			

Prepared in the Industry and Merchandising Division

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