

CATALOGUE No.

63-001

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA  
STATISTIQUE  
CANADA - CANADA

Published by Authority of the Hon. George Hees, Minister of Trade and Commerce

MAR 11 1961

Vol. 15, No. 3

Price: \$1.00 a year

## CHAIN STORE SALES AND STOCKS

### SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	March 1961	March 1962		March 1, 1961	March 1, 1962	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination .....	139,762	156,375	+11.9	86,349	91,530	+ 6.0
Variety .....	21,875	22,712	+ 3.8	50,277	51,735	+ 2.9
Men's clothing .....	2,299	2,567	+11.7	6,030	6,259	+ 3.8
Family clothing .....	4,744	5,221	+10.1	15,371	14,264	- 7.2
Women's clothing .....	5,882	5,835	- 0.8	13,175	15,085	+14.5
Shoe .....	5,590	5,778	+ 3.4	21,846	22,087	+ 1.1
Hardware .....	3,569	3,995	+11.9	14,651	15,764	+ 7.6
Lumber and building material	5,195	5,674	+ 9.2	22,803	23,510	+ 3.1
Furniture, radio and appliance	9,152	9,362	+ 2.3	20,416	20,743	+ 1.6
Drug .....	4,700	5,134	+ 9.2	11,997	12,585	+ 4.9
Jewellery .....	2,977	3,056	+ 2.7	13,648	14,275	+ 4.6
All other .....	72,908	78,904	+ 8.2	118,441	125,348	+ 5.8
Totals .....	278,653	304,613	+ 9.3	395,004	413,185	+ 4.6

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

### Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	March 1961	March 1962		March 1961	March 1962
Grocery and combination .....	1,403	1,413	Lumber and building	601	608
Variety .....	671	714	Material .....		
Men's clothing ....	156	154	Furniture, radio &	518	504
Family clothing ...	134	140	appliance .....	283	272
Women's clothing ..	564	557	Drug .....	98	99
Shoe .....	783	813	Jewellery .....	1,752	1,851
Hardware .....	110	116	All other .....	7,073	7,241
			Totals .....		

Prepared in the Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010737965

