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MONTHLY

## DOMINION BUREAU OF STATISTICS

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## CHAIN STORE SALES AND STOCKS

Sales during July 1961 and July 1, 1961 and 1962

CANADA CANADA

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1962/61
	July 1961	July 1962	Change 1962/61	July 1, 1961	July 1, 1962	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination .....	127,038	129,429	+ 1.9	80,263	86,523	+ 7.8
Variety .....	25,059	25,252	+ 0.8	52,594	56,591	+ 7.6
Men's clothing .....	2,183	2,185	+ 0.1	8,213	7,704	- 6.2
Family clothing .....	4,981	5,185	+ 4.1	13,628	13,886	+ 1.9
Women's clothing .....	7,210	6,987	- 3.1	14,131	15,855	+12.2
Shoe .....	6,197	6,175	- 0.4	23,378	24,290	+ 3.9
Hardware .....	4,107	4,828	+17.6	15,556	15,120	- 2.8
Lumber and building material	9,417	11,560	+22.8	21,956	24,832	+13.1
Furniture, radio and appliance	8,764	8,317	- 5.1	18,204	18,113	- 0.5
Drug .....	4,365	4,413	+ 1.1	12,459	12,770	+ 2.5
Jewellery .....	3,150	3,153	+ 0.1	14,370	15,433	+ 7.4
All other .....	85,264	88,144	+ 3.4	121,431	137,101	+12.9
Totals .....	287,735	295,628	+ 2.7	396,183	428,218	+ 8.1

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

## Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	July 1961	July 1962		July 1961	July 1962
Grocery and combination .....	1,392	1,396	Lumber and building		
Variety .....	693	728	Material .....	563	542
Men's clothing ....	84	86	Furniture, radio &		
Family clothing ...	148	156	appliance .....	503	500
Women's clothing ..	562	536	Drug .....	294	283
Shoe .....	823	858	Jewellery .....	98	103
Hardware .....	118	127	All other .....	1,746	1,861
			Totals .....	7,024	7,176

Prepared in the Industry and Merchandising Division

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