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CHAIN STORE SALES AND STOCKS

Sales during November and Stocks (at cost) November 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	November 1962	November 1963		Nov. 1, 1962	Nov. 1, 1963	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	151,963	164,670	+ 8.4	90,717	96,704	+ 6.6
Variety	30,328	32,940	+ 8.6	74,582	75,551	+ 1.3
Men's clothing	3,067	3,106	+ 1.3	11,265	10,612	- 5.8
Family clothing	7,426	7,937	+ 6.9	15,672	14,966	- 4.5
Women's clothing	7,482	8,010	+ 7.1	21,491	23,318	+ 8.5
Shoe	7,107	8,028	+13.0	25,908	26,996	+ 4.2
Hardware	5,674	6,297	+11.0	17,464	18,931	+ 8.4
Lumber and building material	10,544	10,877	+ 3.2	19,620	23,661	+20.6
Furniture, radio and appliance	10,390	10,569	+ 1.7	21,700	20,963	- 3.4
Drug	4,446	4,925	+10.8	13,518	13,924	+ 3.0
Jewellery	4,865	5,076	+ 4.3	17,647	17,753	+ 0.6
All other	86,344	95,471	+10.6	169,329	165,980	- 2.0
Totals	329,636	357,906	+ 8.6	498,913	509,359	+ 2.1

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

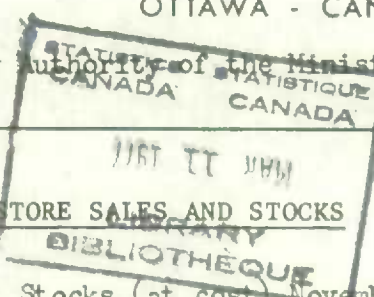
Kind of business	Number of stores		Kind of business	Number of stores	
	Nov. 1962	Nov. 1963		Nov. 1962	Nov. 1963
Grocery and combination	1,419	1,438	Lumber and building material	632	627
Variety	729	735	Furniture, radio & appliance	466	447
Men's clothing	154	151	Drug	282	282
Family clothing ...	147	153	Jewellery	130	135
Women's clothing ..	524	531	All other	2,150	2,286
Shoe	925	926	Totals	7,691	7,851
Hardware	133	140			

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