

FEB 17 1964

CATALOGUE No.

63-001

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 16 No. 12

Price: 10 cents, \$1.00 a year

## CHAIN STORE SALES AND STOCKS

### Sales during December and Stocks (at cost) December 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Change 1963/62	Stocks (at cost)		Change 1963/62
	December 1962	December 1963	%		Dec. 1, 1962	Dec. 1, 1963	
	\$'000	\$'000			\$'000	\$'000	
Grocery and combination .....	158,452	157,699	-0.5	96,236	100,952	+ 4.9	
Variety .....	55,672	58,602	+5.3	75,375	76,430	+ 1.4	
Men's clothing .....	4,916	4,952	+0.7	12,209	11,366	- 6.9	
Family clothing .....	10,759	11,216	+4.2	14,846	14,148	- 4.7	
Women's clothing .....	13,529	14,305	+5.7	24,240	25,913	+ 6.9	
Shoe .....	11,164	12,022	+7.7	25,811	26,172	+ 1.4	
Hardware .....	6,830	7,346	+7.6	15,217	16,434	+ 8.0	
Lumber and building material	6,507	7,093	+9.0	21,314	27,900	+30.9	
Furniture, radio and appliance	13,588	13,194	-2.9	22,573	20,948	- 7.2	
Drug .....	6,747	7,011	+3.9	13,870	13,856	- 0.1	
Jewellery .....	12,511	13,376	+6.9	18,371	19,032	+ 3.6	
All other .....	145,954	152,298	+4.3	197,980	197,959	(1)	
Totals .....	446,629	459,114	+2.8	538,042	551,110	+ 2.4	

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

### Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Dec. 1962	Dec. 1963		Dec. 1962	Dec. 1963
Grocery and combination .....	1,418	1,434	Lumber and building material .....	601	601
Variety .....	728	736	Furniture, radio and appliance ...	440	431
Men's clothing ....	154	152	Drug .....	274	275
Family clothing ...	147	148	Jewellery .....	129	130
Women's clothing ..	526	530	All other .....	2,146	2,283
Shoe .....	918	924	Totals .....	7,616	7,784
Hardware .....	135	140			

February, 1964  
(1) Unchanged.

Merchandising and Services Division

6422-502

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010737958