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CHAIN STORE SALES AND STOCKSSales during February and Stocks (at cost) February 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1963/62
	February 1962	February 1963	Change 1963/62	Feb. 1, 1962	Feb. 1, 1963	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination .....	129,168	135,466	+ 4.9	82,784	82,287	- 0.6
Variety .....	16,750	17,130	+ 2.3	46,377	54,354	+17.2
Men's clothing .....	1,854	1,946	+ 5.0	7,830	8,150	+ 4.1
Family clothing .....	3,338	3,391	+ 1.6	12,316	10,801	-12.3
Women's clothing .....	4,399	4,301	- 2.2	15,019	15,830	+ 5.4
Shoe .....	3,263	3,248	- 0.5	20,335	21,718	+ 6.8
Hardware .....	2,763	3,343	+21.0	15,186	16,887	+11.2
Lumber and building material	5,045	5,557	+10.1	21,627	23,595	+ 9.1
Furniture, radio and appliance	6,224	6,905	+10.9	17,969	17,825	- 0.8
Drug .....	4,022	4,163	+ 3.5	12,833	13,513	+ 5.3
Jewellery .....	2,275	2,358	+ 3.6	14,025	14,053	+ 0.2
All other .....	62,609	65,787	+ 5.1	132,182	140,908	+ 6.6
Totals .....	241,710	253,595	+ 4.9	398,483	419,921	+ 5.4

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1962	Feb. 1963		Feb. 1962	Feb. 1963
Grocery and combination .....	1,409	1,410	Lumber and building material .....	645	638
Variety .....	707	724	Furniture, radio & appliance .....	492	486
Men's clothing .....	73	73	Drug .....	262	270
Family clothing .....	154	153	Jewellery .....	99	102
Women's clothing .....	550	542	All other .....	2,188	2,303
Shoe .....	771	784	Totals .....	7,469	7,613
Hardware .....	119	128			

April, 1963

Prepared in the Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

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