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CHAIN STORE SALES AND STOCKSSales during March and Stocks (at cost) March 1, 1962 and 1963PROPERTY OF THE
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The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	March 1962	March 1963		Mar. 1, 1962	Mar. 1, 1963	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	156,375	156,795	+ 0.3	91,530	92,354	+ 0.9
Variety	22,712	21,737	- 4.3	51,735	60,272	+16.5
Men's clothing	2,567	2,489	- 3.0	6,259	5,689	- 9.1
Family clothing	5,221	4,812	- 7.8	14,264	12,610	-11.6
Women's clothing	5,835	5,829	- 0.1	15,085	17,092	+13.3
Shoe	5,778	5,273	- 8.7	22,087	22,639	+ 2.5
Hardware	3,995	4,241	+ 6.2	15,764	17,309	+ 9.8
Lumber and building material	5,674	6,543	+15.3	23,510	26,966	+14.7
Furniture, radio and appliance	9,362	8,664	- 7.5	20,743	19,664	- 5.2
Drug	5,134	4,678	- 8.9	12,585	12,812	+ 1.8
Jewellery	3,056	2,810	- 8.0	14,275	14,318	+ 0.3
All other	78,904	77,209	- 2.1	125,348	137,352	+ 9.6
Totals	304,613	301,080	- 1.2	413,185	439,077	+ 6.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Mar. 1962	Mar. 1963		Mar. 1962	Mar. 1963
Grocery and combination	1,412	1,413	Lumber and building material	619	616
Variety	843	868	Furniture, radio & appliance	446	444
Men's clothing	98	101	Drug	279	280
Family clothing ...	161	156	Jewellery	104	105
Women's clothing ..	516	530	All other	1,942	2,072
Shoe	894	910	Totals	7,437	7,622
Hardware	123	127			

May, 1963

Prepared in the Industry and Merchandising Division

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