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CHAIN STORE SALES AND STOCKS

Sales during July and Stocks (at cost) July 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1963/62
	July 1962	July 1963	Change 1963/62	July 1, 1962	July 1, 1963	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	129,429	138,100	+ 6.7	86,523	85,658	- 1.0
Variety	25,252	26,635	+ 5.5	56,591	61,684	+ 9.0
Men's clothing	2,185	2,386	+ 9.2	7,704	7,912	+ 2.7
Family clothing	5,185	5,437	+ 4.9	13,886	12,081	-13.0
Women's clothing	6,987	7,628	+ 9.2	15,855	17,694	+11.6
Shoe	6,175	6,069	- 1.7	24,290	23,634	- 2.7
Hardware	4,828	5,711	+18.3	15,120	16,481	+ 9.0
Lumber and building material	11,560	11,515	- 0.4	24,832	30,618	+23.3
Furniture, radio and appliance	8,317	8,854	+ 6.5	18,113	17,135	- 5.4
Drug	4,413	4,629	+ 4.9	12,770	12,157	- 4.8
Jewellery	3,153	3,148	- 0.2	15,433	15,618	+ 1.2
All other	88,144	96,267	+ 9.2	137,101	133,938	- 2.3
Totals	295,628	316,379	+ 7.0	428,218	434,610	+ 1.5

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	July, 1962	July, 1963		July, 1962	July, 1963
Grocery and combination	1,409	1,417	Lumber and building material	543	544
Variety	715	731	Furniture, radio & appliance	486	469
Men's clothing	143	140	Drug	270	274
Family clothing ...	146	144	Jewellery	103	100
Women's clothing ..	506	518	All other	2,267	2,418
Shoe	885	895	Totals	7,595	7,779
Hardware	122	129			

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