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CHAIN STORE SALES AND STOCKSSales during August and Stocks (at cost) August 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62 %	Stocks (at cost)		Change 1963/62 %
	August 1962 \$'000	August 1963 \$'000		Aug. 1, 1962 \$'000	Aug. 1, 1963 \$'000	
Grocery and combination	142,764	160,024	+12.1	87,516	89,966	+ 2.8
Variety	26,490	29,813	+12.5	56,354	58,496	+ 3.8
Men's clothing	1,987	2,190	+10.2	7,546	7,524	- 0.3
Family clothing	6,095	6,900	+13.2	14,218	13,664	- 3.9
Women's clothing	5,926	6,956	+17.4	14,936	16,310	+ 9.2
Shoe	6,127	6,964	+13.7	24,072	23,398	- 2.8
Hardware	5,434	6,115	+12.5	16,294	19,210	+17.9
Lumber and building material	12,387	13,244	+ 6.9	25,615	30,431	+18.8
Furniture, radio and appliance	8,732	8,905	+ 2.0	18,997	18,199	- 4.2
Drug	4,662	4,909	+ 5.3	12,591	12,314	- 2.2
Jewellery	3,547	3,621	+ 2.1	15,729	15,572	- 1.0
All other	92,480	102,545	+10.9	198,974	186,398	- 6.3
Totals	316,631	352,186	+11.2	492,842	491,482	- 0.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Aug. 1962	Aug. 1963		Aug. 1962	Aug. 1963
Grocery and combination	1,449	1,470	Lumber and building material	638	626
Variety	718	729	Furniture, radio & appliance	456	439
Men's clothing	154	151	Drug	276	275
Family clothing	146	144	Jewellery	95	95
Women's clothing	512	521	All other	1,958	2,125
Shoe	886	890	Totals	7,420	7,605
Hardware	132	140			

October, 1963

Prepared in the Merchandising and Services Division.

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