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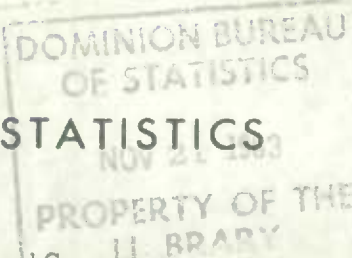
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MONTHLY

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CHAIN STORE SALES AND STOCKS

Sales during September and Stocks (at cost) September 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Change 1963/62 %	Stocks (at cost)		Change 1963/62 %
	September 1962	September 1963	Sept. 1, 1962		Sept. 1, 1963		
	\$'000	\$'000	\$'000		\$'000		
Grocery and combination	138,908	138,937	(c)	86,654	90,380	+ 4.3	
Variety	25,832	25,636	- 0.8	59,668	62,175	+ 4.2	
Men's clothing	2,413	2,364	- 2.0	7,644	7,720	+ 1.0	
Family clothing	6,696	6,408	- 4.3	14,474	13,345	- 7.8	
Women's clothing	6,880	6,748	- 1.9	16,837	16,988	+ 0.9	
Shoe	6,927	6,526	- 5.8	24,566	22,429	- 8.7	
Hardware	5,067	5,445	+ 7.5	16,343	19,006	+16.3	
Lumber and building material	11,038	13,171	+19.3	23,140	26,912	+16.3	
Furniture, radio and appliance	10,187	10,197	+ 0.1	17,547	16,634	- 5.2	
Drug	5,191	5,284	+ 1.8	13,026	12,635	- 3.0	
Jewellery	3,723	4,625	+24.2	16,103	15,910	- 1.2	
All other	82,428	83,271	+ 1.0	177,183	167,492	- 5.5	
Totals	305,290	308,612	+ 1.1	473,185	471,626	- 0.3	

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Sept. 1962	Sept. 1963		Sept. 1962	Sept. 1963
Grocery and combination	1,382	1,403	Lumber and building material	552	552
Variety	727	731	Furniture, radio & appliance	447	430
Men's clothing	134	135	Drug	280	280
Family clothing ...	158	157	Jewellery	122	133
Women's clothing ..	512	519	All other	2,379	2,498
Shoe	909	910	Totals	7,725	7,877
Hardware	123	129			

(c) Unchanged.

November, 1963 Prepared in the Merchandising and Services Division

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