

MAR 13 1964

CONFIDENTIAL

CATALOGUE No. 63-001

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

MONTHLY

STATISTICS CANADA  
STATISTIQUE CANADA  
LIBRARY CHAIN STORE SALES AND STOCKS  
BIBLIOTHÈQUE

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## Sales during January and Stocks (at cost) January 1, 1963 and 1964

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1964/63	Stocks (at cost)		Change 1964/63
	January 1963	January 1964		Jan. 1, 1963	Jan. 1, 1964	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination .....	139,207	160,248	+15.1	95,118	104,344	+ 9.7
Variety .....	17,300	19,774	+14.3	59,302	59,836	+ 0.9
Men's clothing .....	2,045	2,204	+ 7.8	8,311	7,970	- 4.1
Family clothing .....	5,244	5,342	+ 1.9	11,576	11,692	+ 1.0
Women's clothing .....	5,936	6,637	+11.8	15,134	17,192	+13.6
Shoe .....	4,392	4,649	+ 5.9	22,884	22,678	- 0.9
Hardware .....	4,008	4,320	+ 7.8	16,457	18,119	+10.1
Lumber and building material	6,907	8,645	+25.2	23,474	31,784	+35.4
Furniture, radio and appliance	8,106	8,353	+ 3.0	22,954	21,440	- 6.6
Drug .....	4,494	4,896	+ 8.9	13,185	13,013	- 1.3
Jewellery .....	2,865	3,112	+ 8.6	13,710	14,683	+ 7.1
All other .....	65,281	80,205	+22.9	139,273	140,719	+ 1.0
Totals .....	265,785	308,385	+16.0	441,378	463,470	+ 5.0

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

### Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Jan. 1963	Jan. 1964		Jan. 1963	Jan. 1964
Grocery and combination .....	1,418	1,441	Lumber and building material .....	605	592
Variety .....	831	839	Furniture, radio and appliance ...	458	448
Men's clothing ....	125	127	Drug .....	274	278
Family clothing ...	147	153	Jewellery .....	115	118
Women's clothing ..	519	522	All other .....	2,278	2,413
Shoe .....	911	919	Totals .....	7,805	7,977
Hardware .....	124	127			

March, 1964

Merchandising and Services Division

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Faint, illegible text and a large table structure occupying the lower half of the page. The table has multiple columns and rows, but the content is too light to transcribe accurately.