

APR 15 1964

CATALOGUE No.

DOMINION BUREAU OF STATISTICS

63-001

MONTHLY

Published by Authority of the Minister of Trade and Commerce

Vol. 17 No. 2

Price: 10 cents, \$1.00 a year

CHAIN STORE SALES AND STOCKS

Sales during February and Stocks (at cost) February 1, 1963 and 1964

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1964/63 %	Stocks (at cost)		Change 1964/63 %
	February 1963 \$'000	February 1964 \$'000		Feb. 1, 1963 \$'000	Feb. 1, 1964 \$'000	
Grocery and combination	135,466	155,433	+14.7	82,287	91,586	+11.3
Variety	17,130	20,468	+19.5	54,354	55,386	+ 1.9
Men's clothing	1,946	2,163	+11.2	8,150	8,118	- 0.4
Family clothing	3,391	4,004	+18.1	10,801	11,212	+ 3.8
Women's clothing	4,301	5,312	+23.5	15,830	17,682	+11.7
Shoe	3,248	3,817	+17.5	21,718	21,479	- 1.1
Hardware	3,343	4,118	+23.2	16,887	18,289	+ 8.3
Lumber and building material	5,557	7,325	+31.8	23,595	31,759	+34.6
Furniture, radio and appliance	6,905	7,125	+ 3.2	17,825	16,007	-10.2
Drug	4,163	4,960	+19.1	13,513	13,824	+ 2.3
Jewellery	2,358	2,669	+13.2	14,053	15,683	+11.6
All other	65,787	73,201	+11.3	140,908	138,177	- 1.9
Totals	253,595	290,595	+14.6	419,921	439,202	+ 4.6

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1963	Feb. 1964		Feb. 1963	Feb. 1964
Grocery and combination	1,423	1,450	Lumber and building material	627	614
Variety	856	862	Furniture, radio and appliance ...	458	448
Men's clothing	46	50	Drug	279	276
Family clothing ...	130	136	Jewellery	128	136
Women's clothing ..	494	497	All other	2,349	2,480
Shoe	902	906	Totals	7,828	7,996
Hardware	136	141			

April, 1964

Merchandising and Services Division

6422-502

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010737903