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CHAIN STORE SALES AND STOCKS  
 CANADA

Sales during May and Stocks (at cost) May 1, 1963 and 1964

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1964/63 %	Stocks (at cost)		Change 1964/63 %
	May 1963 \$'000	May 1964 \$'000		May 1, 1963 \$'000	May 1, 1964 \$'000	
Grocery and combination .....	160,737	172,755	+ 7.5	92,191	97,169	+ 5.4
Variety .....	27,479	31,275	+13.8	65,382	71,528	+ 9.4
Men's clothing .....	2,484	3,032	+22.1	8,257	8,785	+ 6.4
Family clothing .....	6,128	6,831	+11.5	11,471	13,903	+21.2
Women's clothing .....	8,152	8,773	+ 7.6	18,700	19,055	+ 1.9
Shoe .....	7,382	8,043	+ 9.0	26,674	28,008	+ 5.0
Hardware .....	6,210	6,656	+ 7.2	16,981	19,053	+12.2
Lumber and building material	9,199	8,723	- 5.2	31,330	36,594	+16.8
Furniture, radio and appliance	9,845	10,349	+ 5.1	19,375	19,084	- 1.5
Drug .....	4,669	5,023	+ 7.6	12,632	13,301	+ 5.3
Jewellery .....	3,739	3,920	+ 4.8	15,661	17,321	+10.6
All other .....	86,322	99,055	+14.8	136,608	137,553	+ 0.7
Totals .....	332,346	361,435	+ 9.7	455,262	481,354	+ 5.7

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

### Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	May 1963	May 1964		May 1963	May 1964
Grocery and combination .....	1,417	1,454	Lumber and building material .....	628	614
Variety .....	876	894	Furniture, radio and appliance ...	442	449
Men's clothing ....	76	79	Drug .....	265	268
Family clothing ...	138	145	Jewellery .....	131	135
Women's clothing ..	492	495	All other .....	2,492	2,626
Shoe .....	895	901	Totals .....	7,980	8,183
Hardware .....	128	123			

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Merchandising and Services Division

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