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CHAIN STORE SALES AND STOCKSSales during June and Stocks (at cost) June 1, 1963 and 1964

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1964/63	Stocks (at cost)		Change 1964/63
	June 1963	June 1964		June 1, 1963	June 1, 1964	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	153,374	152,831	- 0.4	89,387	94,393	+ 5.6
Variety	28,041	30,735	+ 9.6	64,434	70,298	+ 9.1
Men's clothing	3,011	3,126	+ 3.8	8,805	8,770	- 0.4
Family clothing	6,611	6,760	+ 2.3	12,231	14,664	+19.9
Women's clothing	8,495	8,189	- 3.6	19,265	20,498	+ 6.4
Shoe	8,333	7,606	- 8.7	25,117	25,920	+ 3.2
Hardware	6,352	6,940	+ 9.3	17,487	19,184	+ 9.7
Lumber and building material	11,612	12,250	+ 5.5	30,395	34,437	+13.3
Furniture, radio and appliance	9,717	10,449	+ 7.5	19,942	19,922	- 0.1
Drug	4,712	5,075	+ 7.7	12,527	13,116	+ 4.7
Jewellery	3,756	3,941	+ 4.9	15,675	17,572	+12.1
All other	94,391	101,183	+ 7.2	137,821	133,909	- 2.8
Totals	338,405	349,085	+ 3.2	453,086	472,683	+ 4.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	June 1963	June 1964		June 1963	June 1964
Grocery and combination	1,455	1,492	Lumber and building material	625	614
Variety	731	743	Furniture, radio and appliance ...	450	458
Men's clothing	76	79	Drug	279	280
Family clothing ...	133	140	Jewellery	130	133
Women's clothing ..	527	532	All other	2,384	2,535
Shoe	894	895	Totals	7,811	8,026
Hardware	127	125			

August, 1964

Merchandising and Services Division

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