

CATALOGUE No.

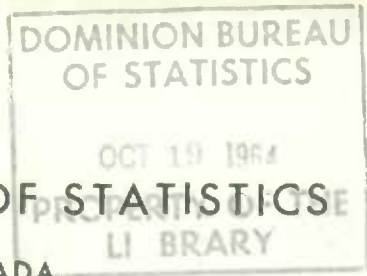
63-001

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce



Vol. 17 No. 8

Price: 10 cents, \$1.00 a year

CHAIN STORE SALES AND STOCKS

Sales during August and Stocks (at cost) August 1, 1963 and 1964

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1964/63 %	Stocks (at cost)		Change 1964/63 %
	August 1963 \$'000	August 1964 \$'000		August 1, 1963 \$'000	August 1, 1964 \$'000	
Grocery and combination .....	160,024	152,630	- 4.6	89,966	96,534	+ 7.3
Variety .....	29,813	30,910	+ 3.7	58,496	65,281	+11.6
Men's clothing .....	2,190	2,120	- 3.2	7,524	8,765	+16.5
Family clothing .....	6,900	7,310	+ 5.9	13,664	15,290	+11.9
Women's clothing .....	6,956	6,748	- 3.0	16,310	17,745	+ 8.8
Shoe .....	6,964	6,293	- 9.6	23,398	24,755	+ 5.8
Hardware .....	6,115	6,346	+ 3.8	19,210	22,399	+16.6
Lumber and building material	13,244	12,728	- 3.9	30,431	35,330	+16.1
Furniture, radio and appliance	8,905	9,048	+ 1.6	18,199	19,091	+ 4.9
Drug .....	4,909	5,029	+ 2.4	12,314	13,422	+ 9.0
Jewellery .....	3,621	3,745	+ 3.4	15,572	15,681	+ 0.7
All other .....	102,545	103,913	+ 1.3	186,398	195,214	+ 4.7
Totals .....	352,186	346,820	- 1.5	491,482	529,507	+ 7.7

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Aug. 1963	Aug. 1964		Aug. 1963	Aug. 1964
Grocery and combination .....	1,423	1,457	Lumber and building material .....	603	590
Variety .....	878	895	Furniture, radio and appliance ...	423	427
Men's clothing ....	86	92	Drug .....	268	267
Family clothing ...	144	157	Jewellery .....	132	133
Women's clothing ..	508	518	All other .....	2,569	2,758
Shoe .....	904	904	Totals .....	8,065	8,320
Hardware .....	127	122			

October, 1964

Merchandising and Services Division

6422-502

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010737921