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## CHAIN STORE SALES AND STOCKS

Sales during January and Stocks (at cost) January 1, 1964 and 1965

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1965/64 %	Stocks (at cost)		Change 1965/64 %
	January 1964 \$'000	January 1965 \$'000		Jan. 1, 1964 \$'000	Jan. 1, 1965 \$'000	
Grocery and combination .....	160,248	166,991	+ 4.2	104,344	109,666	+ 5.1
Variety .....	19,774	21,810	+10.3	59,836	68,811	+15.0
Men's clothing .....	2,204	2,123	- 3.7	7,970	10,433	+30.9
Family clothing .....	5,342	5,946	+11.3	11,692	13,048	+11.6
Women's clothing .....	6,637	6,813	+ 2.7	17,192	18,877	+ 9.8
Shoe .....	4,649	4,741	+ 2.0	22,678	21,838	- 3.7
Hardware .....	4,320	4,376	+ 1.3	18,119	19,804	+ 9.3
Lumber and building material	8,645	6,483	-25.0	31,784	37,346	+17.5
Furniture, radio and appliance	8,353	8,872	+ 6.2	21,440	22,061	+ 2.9
Drug .....	4,896	5,170	+ 5.6	13,013	14,054	+ 8.0
Jewellery .....	3,112	3,141	+ 0.9	14,683	15,491	+ 5.5
All other .....	80,205	70,053	-12.7	140,719	149,881	+ 6.5
<b>Totals .....</b>	<b>308,385</b>	<b>306,519</b>	<b>- 0.6</b>	<b>463,470</b>	<b>501,310</b>	<b>+ 8.2</b>

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

### Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Jan. 1964	Jan. 1965		Jan. 1964	Jan. 1965
Grocery and combination .....	1,400	1,440	Lumber and building material .....	573	565
Variety .....	702	719	Furniture, radio and appliance ...	466	463
Men's clothing ....	46	48	Drug .....	256	264
Family clothing ...	116	123	Jewellery .....	91	94
Women's clothing ..	529	530	All other .....	2,418	2,605
Shoe .....	811	796	<b>Totals .....</b>	<b>7,522</b>	<b>7,758</b>
Hardware .....	114	111			

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