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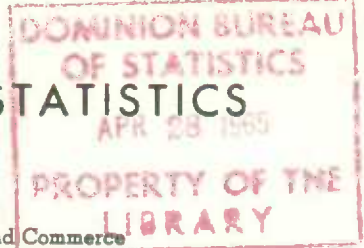
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MONTHLY

DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKSSales during February and Stocks (at cost) February 1, 1964 and 1965

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Change 1965/64 %	Stocks (at cost)		Change 1965/64 %
	February 1964	February 1965	Change 1965/64 %		Feb. 1, 1964	Feb. 1, 1965	
	\$'000	\$'000			\$'000	\$'000	
Grocery and combination	155,433	152,190	- 2.1	91,586	92,960	+ 1.5	
Variety	20,468	21,163	+ 3.4	55,386	63,307	+14.3	
Men's clothing	2,163	2,075	- 4.1	8,118	7,444	- 8.3	
Family clothing	4,004	4,054	+ 1.2	11,212	13,095	+16.8	
Women's clothing	5,312	5,064	- 4.7	17,682	17,116	- 3.2	
Shoe	3,817	3,586	- 6.1	21,479	20,878	- 2.8	
Hardware	4,118	4,631	+12.5	18,289	20,959	+14.6	
Lumber and building material	7,325	6,390	-12.8	31,759	36,046	+13.5	
Furniture, radio and appliance	7,125	6,492	- 8.9	16,007	17,047	+ 6.5	
Drug	4,960	5,199	+ 4.8	13,824	15,248	+10.3	
Jewellery	2,669	2,654	- 0.6	15,683	15,918	+ 1.5	
All other	73,201	82,122	+12.2	138,177	143,673	+ 4.0	
Totals	290,595	295,620	+ 1.7	439,202	463,691	+ 5.6	

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1964	Feb. 1965		Feb. 1964	Feb. 1965
Grocery and combination	1,447	1,488	Lumber and building material	595	587
Variety	731	747	Furniture, radio and appliance ...	437	431
Men's clothing	46	47	Drug	252	255
Family clothing ...	122	129	Jewellery	98	96
Women's clothing ..	527	528	All other	2,379	2,541
Shoe	878	866	Totals	7,650	7,849
Hardware	138	134			

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Merchandising and Services Division

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