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CHAIN STORE SALES AND STOCKSSales during March and Stocks (at cost) March 1, 1964 and 1965

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

| Kind of business | Sales | | Change 1965/64 | Stocks (at cost) | | Change 1965/64 |
|--------------------------------|---------------|---------------|-------------------|------------------|------------------|-------------------|
| | March 1964 | March 1965 | | March, 1 1964 | March, 1 1965 | |
| | \$'000 | \$'000 | % | \$'000 | \$'000 | % |
| Grocery and combination | 150,351 | 161,319 | + 7.3 | 97,895 | 99,755 | + 1.9 |
| Variety | 25,919 | 26,286 | + 1.4 | 60,573 | 69,174 | +14.2 |
| Men's clothing | 2,684 | 2,624 | - 2.2 | 6,269 | 6,802 | + 8.5 |
| Family clothing | 5,018 | 5,441 | + 8.4 | 13,580 | 16,093 | +18.5 |
| Women's clothing | 6,151 | 6,074 | - 1.3 | 19,690 | 20,261 | + 2.9 |
| Shoe | 5,567 | 5,191 | - 6.8 | 23,635 | 22,926 | - 3.0 |
| Hardware | 4,519 | 5,133 | +13.6 | 18,746 | 20,977 | +11.9 |
| Lumber and building material | 8,803 | 7,117 | -19.2 | 34,355 | 36,794 | + 7.1 |
| Furniture, radio and appliance | 8,419 | 9,539 | +13.3 | 18,956 | 20,416 | + 7.7 |
| Drug | 4,871 | 5,364 | +10.1 | 13,004 | 13,953 | + 7.3 |
| Jewellery | 2,990 | 2,851 | - 4.6 | 16,180 | 16,196 | + 0.1 |
| All other | 85,599 | 94,906 | +10.9 | 130,977 | 138,516 | + 5.8 |
| Totals | 310,891 | 331,845 | + 6.7 | 453,860 | 481,863 | + 6.2 |

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

| Kind of business | Number of stores | | Kind of business | Number of stores | |
|-------------------------------|------------------|-----------|------------------------------------|------------------|-----------|
| | Mar. 1964 | Mar. 1965 | | Mar. 1964 | Mar. 1965 |
| Grocery and combination | 1,425 | 1,465 | Lumber and building material | 587 | 584 |
| Variety | 744 | 760 | Furniture, radio and appliance ... | 427 | 427 |
| Men's clothing | 59 | 60 | Drug | 257 | 261 |
| Family clothing ... | 141 | 147 | Jewellery | 121 | 122 |
| Women's clothing .. | 528 | 529 | All other | 1,978 | 2,127 |
| Shoe | 893 | 879 | Totals | 7,290 | 7,490 |
| Hardware | 130 | 129 | | | |

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Merchandising and Services Division

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