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CHAIN STORE SALES AND STOCKS

Sales during April and Stocks (at cost) April 1, 1964 and 1965

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1965/64	Stocks (at cost)		Change 1965/64
	April 1964	April 1965		April 1 1964	April 1 1965	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	149,989	173,155	+15.4	99,508	102,792	+ 3.3
Variety	26,328	35,521	+34.9	66,352	79,888	+20.4
Men's clothing	2,163	2,319	+ 7.2	8,406	11,382	+35.4
Family clothing	5,946	7,283	+22.5	14,048	18,641	+32.7
Women's clothing	6,925	7,946	+14.7	20,113	21,481	+ 6.8
Shoe	6,385	7,727	+21.0	25,923	25,612	- 1.2
Hardware	5,628	6,431	+14.3	17,760	20,655	+16.3
Lumber and building material	8,750	7,092	-18.9	35,876	35,374	- 1.4
Furniture, radio and appliance	8,516	9,503	+11.6	17,650	19,627	+11.2
Drug	5,020	5,738	+14.3	12,592	14,103	+12.0
Jewellery	3,163	3,497	+10.6	16,695	19,116	+14.5
All other	85,852	104,869	+22.2	128,508	140,994	+ 9.7
Totals	314,665	371,081	+17.9	463,431	509,665	+10.0

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Apr. 1964	Apr. 1965		Apr. 1964	Apr. 1965
Grocery and combination	1,444	1,480	Lumber and building material	611	605
Variety	718	724	Furniture, radio and appliance ...	387	385
Men's clothing	79	80	Drug	251	258
Family clothing ...	94	100	Jewellery	99	101
Women's clothing ..	513	513	All other	2,061	2,335
Shoe	892	885	Totals	7,267	7,488
Hardware	118	118			

June 1965

Merchandising and Services Division

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