

OCT. 10 1952

CD

63.001



DOMINION BUREAU OF STATISTICS  
Labour and Prices Division  
OTTAWA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 5 - No. 8

\$1.00 a year

# CHAIN STORE SALES AND STOCKS

## AUGUST, 1952

For the fourth consecutive month all trades covered in this chain store bulletin reported higher dollar sales in August 1952 than in August 1951. The largest increase (29.1%) was recorded by chain hardware stores whose sales rose from \$1,086,000 in August 1951 to \$1,402,000 in August 1952.

Chain drug and chain variety stores recorded increases in sales of 5.9% and 9.1%. Their inventory holdings declined 1.9% and 4.6% from 1951, respectively.

Sales by chain food stores rose from \$51,910,000 in August 1951 to \$58,762,000 in 1952. Food stocks on hand at August 1, 1952 were a slight 0.2% above last year's level.

Sales of chain women's clothing and chain shoe stores increased 9.1% and 13.7% over August 1951. It should be noted, however, that the number of stores operated by the reporting firms rose from 278 to 305 in the case of chain women's clothing stores and from 474 to 492 in the case of chain shoe stores. The charts on page 2 depict the dollar value of sales and inventories for these 2 trades from January 1950 to August 1952 along with their stock/sales ratios for the same period.

The stock values in this report are expressed in terms of selling price and include both store and warehouse inventories.

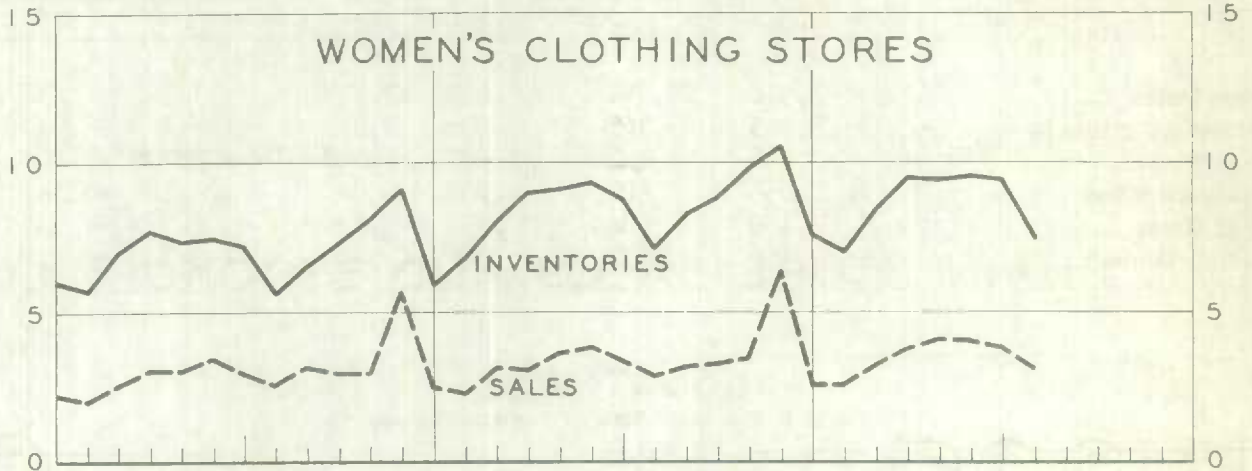
---

Prepared in Merchandising and Service Section

# SALES AND INVENTORIES

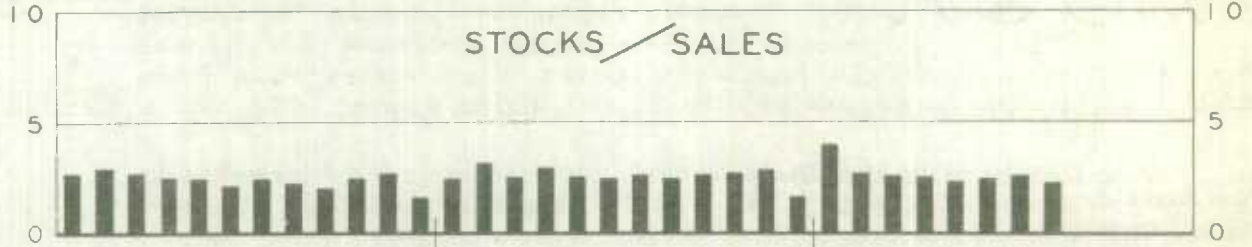
MILLION DOLLARS

MILLION DOLLARS



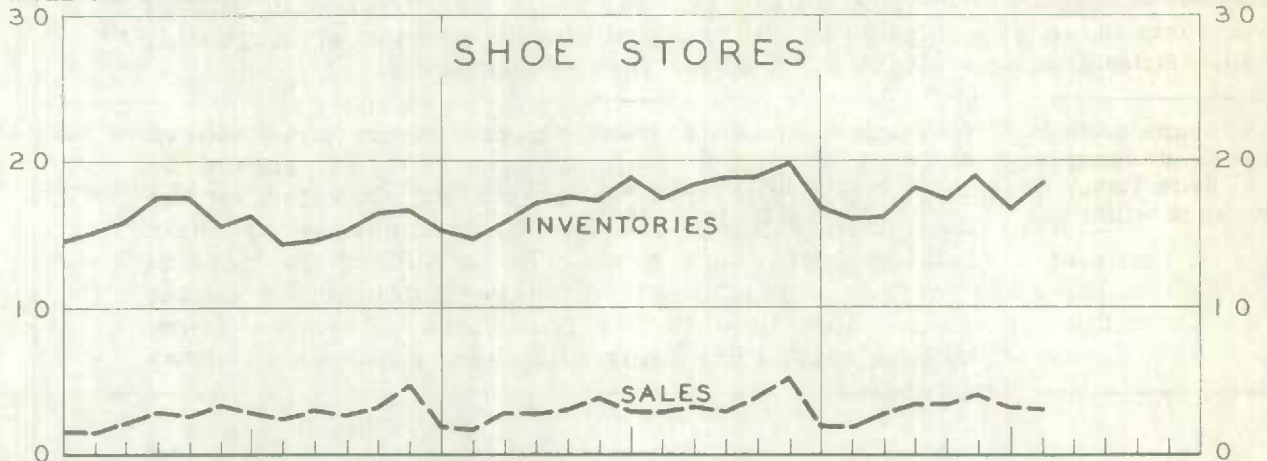
RATIO

RATIO



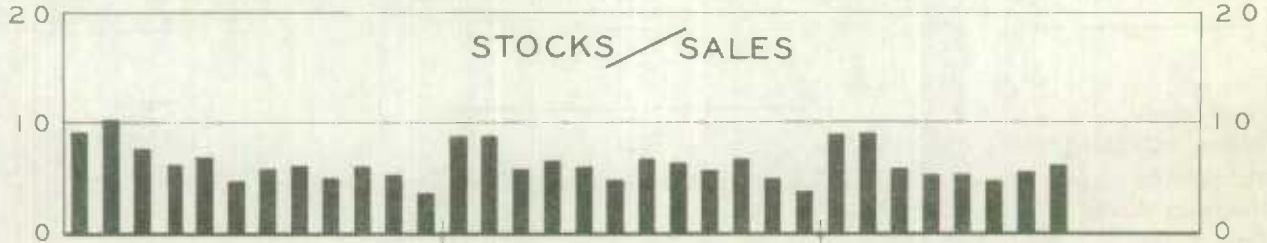
MILLION DOLLARS

MILLION DOLLARS



RATIO

RATIO



1950

1951

1952

TABLE 1. Sales and Stocks, for Six Trades,

Trade	Sales		Stocks		% Change 1952/1951	
	Aug./51	Aug./52	July/51	July/52	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Food Stores .....	51,910	58,762	42,491	42,574	+ 13.2	+ 0.2
Women's Clothing Stores .....	2,901	3,165	7,076	7,513	+ 9.1	+ 6.2
Shoe Stores .....	2,763	3,142	17,387	18,606	+ 13.7	+ 7.0
Hardware Stores .....	1,086	1,402	4,389	5,067	+ 29.1	+ 15.4
Drug Stores .....	2,459	2,604	8,621	8,456	+ 5.9	- 1.9
Variety Stores .....	12,496	13,633	44,776	42,735	+ 9.1	- 4.6

TABLE 2. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	August, 1951	August, 1952	August, 1952
	Food Stores .....	0.8	0.7
Women's Clothing Stores .....	2.4	2.4	5.8
Shoe Stores .....	6.3	5.9	2.1
Hardware Stores .....	4.0	3.6	2.8
Drug Stores .....	3.5	3.2	3.8
Variety Stores .....	3.6	3.1	4.0

**Stocks/Sales Ratios**— are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

**Stock Turnover Rates**— are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	August, 1951	August, 1952
Food Stores .....	782	791
Women's Clothing Stores .....	278	305
Shoe Stores .....	474	492
Hardware Stores .....	36	36
Drug Stores .....	243	243
Variety Stores .....	522	530



STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010738149