

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change	
	Jan./52	Jan./53	Dec./51	Dec./52	1953/52 Sales	1952/51 Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Food Stores.....	52,855	61,627	43,785	46,211	+ 16.6	+ 5.5
Women's Clothing Stores.....	2,629	2,953	7,444	9,062	+ 12.3	+ 21.7
Shoe Stores.....	1,922	2,480	17,040	18,115	+ 29.0	+ 6.3
Hardware Stores.....	753	826	3,951	4,748	+ 9.7	+ 20.2
Drug Stores.....	2,519	2,789	8,500	9,117	+ 10.7	+ 7.3
Variety Stores.....	8,738	10,371	35,202	39,296	+ 18.7	+ 11.6

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	January, 1952	January, 1953	January, 1953
Food Stores.....	0.8	0.7	15.0
Women's Clothing Stores.....	2.8	3.1	5.1
Shoe Stores.....	8.9	7.3	2.3
Hardware Stores.....	5.2	5.7	2.7
Drug Stores.....	3.4	3.3	3.7
Variety Stores.....	4.0	3.8	4.6

Stocks/Sales Ratios — are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates — are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	January, 1952	January, 1953
Food Stores.....	793	786
Women's Clothing Stores.....	290	319
Shoe Stores.....	487	494
Hardware.....	37	36
Drug Stores.....	242	233
Variety Stores.....	524	534

Prepared in Merchandising and Services Section

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