



DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA



Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 6 - No. 2

FEBRUARY, 1953

\$1.00 a year

CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		1953/1952 % Change	
	Feb./52	Feb./53	Jan./52	Jan./53	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Food Stores.....	53,135	55,993	41,227	40,797	+ 5.4	- 1.0
Women's Clothing Stores.....	2,592	2,739	6,965	(b)	+ 5.7	(b)
Shoe Stores.....	1,820	1,959	16,073	17,798	+ 7.6	+ 10.7
Hardware Stores.....	708	780	3,762	4,508	+ 10.2	+ 19.8
Drug Stores.....	2,551	2,695	8,684	9,260	+ 5.6	+ 6.6
Variety Stores.....	9,892	10,394	33,712	38,703	+ 5.1	+ 14.8

STOCKS
34/53

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	February, 1952	February, 1953	February, 1953
Food Stores.....	0.8	0.7	17.0
Women's Clothing Stores.....	2.7	(b)	(b)
Shoe Stores.....	8.8	9.1	2.3
Hardware Stores.....	5.3	5.8	2.9
Drug Stores.....	3.4	3.4	3.7
Variety Stores.....	3.4	3.7	4.7

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	February, 1952	February, 1953
Food Stores.....	792	784
Women's Clothing Stores.....	290	315
Shoe Stores.....	488	493
Hardware.....	37	36
Drug Stores.....	242	232
Variety Stores.....	524	534

Prepared in Merchandising and Services Section

(b) Not available

6505-503
9-4-53

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010738102