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## CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change, 1953/1952	
	March/52	March/53	Feb./52	Feb./53	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Food Stores.....	57,019	58,576	40,489	41,939	+ 2.7	+ 3.6
Women's Clothing Stores .....	3,115	3,265	8,332	9,533	+ 4.8	+ 14.4
Shoe Stores .....	2,755	2,894	16,699	18,753	+ 5.0	+ 12.3
Hardware Stores .....	785	897	3,858	4,821	+ 14.3	+ 25.0
Drug Stores .....	2,646	2,708	8,461	8,939	+ 2.3	+ 5.6
Variety Stores .....	11,729	12,298	36,512	44,269	+ 4.9	+ 21.2

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	Jan.-Mar. 1952	Jan.-Mar. 1953	1953/1952
	\$'000	\$'000	%
Food Stores.....	163,009	176,196	+ 8.1
Women's Clothing Stores .....	8,336	8,957	+ 7.4
Shoe Stores .....	6,497	7,333	+ 12.9
Hardware Stores .....	2,246	2,503	+ 11.4
Drug Stores .....	7,717	8,193	+ 6.2
Variety Stores .....	30,359	33,063	+ 8.9

TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	March, 1952	March, 1953	March, 1953
	Food Stores.....	0.7	0.7
Women's Clothing Stores .....	2.7	2.9	4.9
Shoe Stores .....	6.1	6.5	2.2
Hardware Stores .....	4.9	5.4	2.7
Drug Stores .....	3.2	3.3	3.8
Variety Stores .....	3.1	3.6	4.1

**Stocks/Sales Ratios** - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

**Stock Turnover Rates** - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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