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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1953/1952	
	May/52	May/53	April/52	April/53	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Food Stores.....	62,419	66,404	40,606	41,420	+ 6.4	+ 2.0
Women's Clothing Stores.....	4,058	4,343	9,412	10,984	+ 7.0	+ 16.7
Shoe Stores.....	3,854	4,040	18,596	22,429	+ 4.8	+ 20.6
Hardware Stores.....	1,231	1,323	4,226	5,633	+ 7.5	+ 33.3
Drug Stores.....	2,781	2,818	8,485	9,654	+ 1.3	+ 13.8
Variety Stores.....	14,542	15,634	41,771	51,524	+ 7.5	+ 23.3

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	May, 1952	May, 1953	May, 1953
	Food Stores.....	0.7	0.6
Women's Clothing Stores.....	2.3	2.5	4.2
Shoe Stores.....	4.8	5.6	1.9
Hardware Stores.....	3.4	4.3	2.4
Drug Stores.....	3.1	3.4	3.5
Variety Stores.....	2.9	3.3	3.6

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	May, 1952	May, 1953
	Food Stores.....	789
Women's Clothing Stores.....	293	309
Shoe Stores.....	491	500
Hardware.....	37	36
Drug Stores.....	244	232
Variety Stores.....	529	536

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