

DOMINION BUREAU OF STATISTICS Industry and Merchandising Division OTTAWA

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\$1.00 a year

CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales Stocks					% Change. 1953/1952	-	
	June/52	June/53	May/52	May/53		Sales		Stocks
	\$'000	\$'000	\$'000	\$'000		%		%
Food Stores	54,968	61,287	40,073	42,034	+	11.5	+	4.9
Women's Clothing Stores	3,988	4,231	9,471	10,765	+	6.1	+	13.7
Shoe Stores	3,921	4,065	19,130	22,184	+	3.7	+	16.0
Hardware Stores	1,222	1,433	4,468	5,603	+	17.3	+	25.4
Drug Stores	2,617	2,690	8,662	9,502	+	2.8	+	9.7
Variety Stores	14,291	15,195	43,539	50,233	+	6.3	+	15.4

TABLE 2. Chain Store Sales for Six Trades

	Sales				
Trade	January-June 1952	January-June 1953	1953/1952		
	\$'000	\$'000	%		
Food Stores	334,902	363,657	+ 8.6		
Women's Clothing Stores	20,167	21,272	+ 5.5		
hoe Stores	17,927	19,150	+ 6.8		
lardware Stores	5,655	19,150	+ 11.2		
Orug Stores	15,849	16,572	+ 4.6		
Variety Stores	73,488	16,572 78,467	+ 6.8		

TABLE 3. Sales/Stocks Relationships

Trade	Stock / Rat	Stock Turnover Rate	
	June, 1952	June, 1953	June, 1953
Food Stores	0.7	0.7	16.9
Women's Clothing Stores	2.4	2.5	4.3
Shoe Stores	4.9	5.5	1.9
Hardware Stores	3.7	3.9	2.4
Drug Stores	3.3	3.5	3.6
Variety Stores	3.0	3.3	3.7

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

