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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1953/1952	
	August 1952	August 1953	August 1, 1952	August 1, 1953	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Food Stores.....	58,461	61,469	42,403	45,315	+ 5.1	+ 6.9
Women's Clothing Stores.....	3,043	3,003	7,184	8,574	- 1.3	+ 19.3
Shoe Stores.....	3,214	3,017	18,986	20,619	- 6.1	+ 8.6
Hardware Stores.....	1,147	1,185	4,361	6,084	+ 3.3	+ 39.5
Drug Stores.....	2,711	2,725	8,676	9,146	+ 0.5	+ 5.4
Variety Stores.....	13,808	13,937	42,476	46,927	+ 0.9	+ 10.5

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	August, 1952	August, 1953	August, 1953
Food Stores.....	0.7	0.7	16.3
Women's Clothing Stores.....	2.4	2.9	5.4
Shoe Stores.....	5.9	6.8	2.1
Hardware Stores.....	3.8	5.1	2.2
Drug Stores.....	3.2	3.4	3.8
Variety Stores.....	3.1	3.4	4.0

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	August, 1952	August, 1953
Food Stores.....	791	772
Women's Clothing Stores.....	305	323
Shoe Stores.....	492	505
Hardware.....	36	36
Drug Stores.....	243	239
Variety Stores.....	530	539

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