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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change. 1953/1952	
	Sept. 1952	Sept. 1953	Sept. 1, 1952	Sept. 1, 1953	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Food Stores	55,080	62,659	41,975	45,549	+ 13.8	+ 8.5
Women's Clothing Stores	3,322	3,436	8,007	10,127	+ 3.4	+ 26.5
Shoe Stores	3,395	3,433	18,218	20,693	+ 1.1	+ 13.6
Hardware Stores	1,096	1,132	4,250	5,987	+ 3.3	+ 40.9
Drug Stores	2,552	2,700	8,298	9,250	+ 5.8	+ 11.5
Variety Stores	13,704	14,547	44,145	49,391	+ 6.2	+ 11.9

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	Jan. - Sept. 1952	Jan. - Sept. 1953	1953/1952
	\$'000	\$'000	%
Food Stores	516,153	561,244	+ 8.7
Women's Clothing Stores	29,706	31,354	+ 5.5
Shoe Stores	28,382	29,824	+ 5.1
Hardware Stores	8,766	9,660	+ 10.2
Drug Stores	23,876	24,880	+ 4.2
Variety Stores	115,023	122,094	+ 6.1

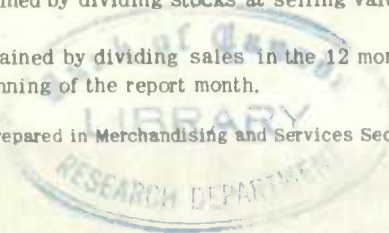
TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	Sept. 1952	Sept. 1953	Sept. 1953
	Food Stores	0.8	0.7
Women's Clothing Stores	2.4	2.9	4.5
Shoe Stores	5.4	6.0	2.1
Hardware Stores	3.9	5.3	2.3
Drug Stores	3.3	3.4	3.7
Variety Stores	3.2	3.4	3.8

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Prepared in Merchandising and Services Section



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