

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA



Memorandum

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1954/1953	
	Jan. 1953	Jan. 1954	Jan. 1 1953	Jan. 1 1954	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Grocery and Combination Stores	63,278	69,320	47,590	53,071	+ 9.5	+ 11.5
Women's Clothing Stores	3,034	3,054	8,805	9,529	+ 0.7	+ 8.2
Shoe Stores	2,458	2,297	18,054	20,048	- 6.6	+ 11.0
Hardware Stores	803	848	4,702	6,652	+ 5.6	+ 41.5
Drug Stores	2,822	2,795	9,158	9,293	- 1.0	+ 1.5
Variety Stores	10,452	9,939	39,518	42,175	- 4.9	+ 6.7

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	January, 1953	January, 1954	January, 1954
Grocery and Combination Stores	0.8	0.8	14.6
Women's Clothing Stores	2.9	3.1	4.9
Shoe Stores	7.3	8.7	2.1
Hardware Stores	5.9	7.8	2.1
Drug Stores	3.2	3.3	3.7
Variety Stores	3.8	4.2	4.5

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

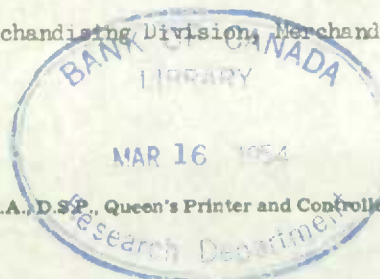
TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	January, 1953	January, 1954
Grocery and Combination Stores	786	774
Women's Clothing Stores	319	335
Shoe Stores	494	508
Hardware	36	36
Drug Stores	233	244
Variety Stores	534	546

Prepared in Industry and Merchandising Division, Merchandising and Services Section

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