

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA



Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 7 - No. 3 March, 1954

Price: \$1.00 per year, 10¢ per copy

CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change, 1954/1953	
	March 1953	March 1954	March 1, 1953	March 1, 1954	Sales	Stocks
	\$'000	\$'000	\$'000	\$'000	%	%
Grocery and Combination Stores	60,037	67,586	43,083	52,363	+ 12.6	+ 21.5
Women's Clothing Stores	3,161	2,961	9,258	8,814	- 6.3	- 4.8
Shoe Stores	2,874	2,441	24,087	24,650	- 15.1	+ 2.3
Hardware Stores	889	896	4,750	6,967	+ 0.8	+ 46.7
Drug Stores	2,740	2,774	9,030	9,458	+ 1.2	+ 4.7
Variety Stores	12,417	12,156	44,407	42,406	- 2.1	- 4.5

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	Jan. - Mar. 1953	Jan. - Mar. 1954	1954/1953
	\$'000	\$'000	%
Grocery and Combination Stores	180,836	200,686	+ 11.0
Women's Clothing Stores	8,856	8,738	- 1.3
Shoe Stores	7,849	7,379	- 6.0
Hardware Stores	2,460	2,467	+ 0.3
Drug Stores	8,284	8,346	+ 0.7
Variety Stores	33,296	32,777	- 1.6

TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	March, 1953	March, 1954	March, 1954
	Grocery and Combination Stores	0.7	0.8
Women's Clothing Stores	2.9	3.0	5.2
Shoe Stores	8.4	10.1	1.7
Hardware Stores	5.3	7.8	2.0
Drug Stores	3.3	3.4	3.7
Variety Stores	3.6	3.5	4.4

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Prepared in Merchandising and Services Section

6505-503

1-5-54

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010738090

