

# DOMINION BUREAU OF STATISTICS

## OTTAWA - CANADA



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### CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE 1954/1953	STOCKS		CHANGE 1954/1953
	April 1953	April 1954		April 1, 1953	April 1, 1954	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and Combination Stores	61,414	70,107	+ 14.2	43,647	51,095	+ 17.1
Women's Clothing Stores.....	3,638	4,060	+ 11.6	10,751	10,506	- 2.3
Shoe Stores .....	3,696	3,964	+ 7.3	21,433	21,721	+ 1.3
Hardware Stores.....	995	1,016	+ 2.1	5,096	6,876	+ 34.9
Drug Stores .....	2,850	2,959	+ 3.8	9,421	10,346	+ 9.8
Variety Stores .....	14,533	16,021	+ 10.2	49,221	47,154	- 4.2

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	April, 1953	April, 1954	April, 1954
Grocery and Combination Stores	0.7	0.7	15.6
Women's Clothing Stores .....	3.0	2.6	4.4
Shoe Stores .....	5.8	5.5	2.0
Hardware Stores.....	5.1	6.8	2.0
Drug Stores .....	3.3	3.5	3.4
Variety Stores .....	3.4	2.9	4.0

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	April, 1953	April, 1954
Grocery and Combination Stores .....	780	775
Women's Clothing Stores .....	319	342
Shoe Stores .....	492	500
Hardware .....	36	36
Drug Stores .....	233	245
Variety Stores .....	536	553

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