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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE 1954/1953	STOCKS		CHANGE 1954/1953
	June 1953	June 1954		June 1, 1953	June 1, 1954	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and Combination Stores	62,798	71,122	+ 13.3	43,141	51,807	+ 20.1
Women's Clothing Stores	4,088	4,350	+ 6.4	10,488	9,553	- 8.9
Shoe Stores	4,231	4,214	- 0.4	22,393	21,967	- 1.9
Hardware Stores	1,398	1,268	- 9.3	5,452	6,884	+ 26.3
Drug Stores	2,715	2,735	+ 0.7	9,480	10,335	+ 9.0
Variety Stores	15,249	16,078	+ 5.4	50,341	51,769	+ 2.8

TABLE 2. Chain Store Sales for Six Trades

TRADE	SALES		
	Jan. - June, 1953	Jan. - June, 1954	1954/1953
	\$'000	\$'000	%
Grocery and Combination Stores	373,201	416,888	+ 11.7
Women's Clothing Stores	20,813	21,363	+ 2.6
Shoe Stores	19,505	18,862	- 3.3
Hardware Stores	6,140	6,010	- 2.1
Drug Stores	16,660	16,872	+ 1.3
Variety Stores	78,746	80,493	+ 2.2

TABLE 3. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	June, 1953	June, 1954	
Grocery and Combination Stores	0.7	0.7	15.7
Women's Clothing Stores	2.6	2.2	4.9
Shoe Stores	5.3	5.2	1.9
Hardware Stores	3.9	5.4	2.0
Drug Stores	3.5	3.8	3.4
Variety Stores	3.3	3.2	3.7

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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Prepared in Industry and Merchandising Division
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