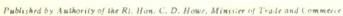
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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Dartmen TRADE	SALES		CHANGE	STOCKS		CHANGE
	Jan. 1954	Jan. 1955	1955/1954	Jan. 1,	Jan. 1, 1955	1955/1954
	\$'000	\$'000	0,0	\$'000	\$'000	76
Grocery and Combination Stores Women's Clothing Stores	69,360 3,240 2,353 829 2,789 9,938	73,167 3,468 2,155 817 2,718 10,679	+5.5 +7.0 -8.4 -1.4 -2.5 +7.5	53,071 9,529 20,291 6,652 9,293 42,175	63,626 8,690 19,501 6,393 10,628 42,306	+19.9 - 8.8 - 3.9 - 3.9 +14.4 + 0.3

TABLE 2. Sales/Stocks Relationships

	STOCK RA	STOCK TURNOVER	
TRADE	January, 1954	January, 1955	January, 1955
Grocery and Combination Stores	0.8	0.9	13.7
Hardware Stores	8.6	9.0 7.8	2.2
Drug Stores	3.3 4.2	3.9	3.3

Stocks Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3, Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES			
	January, 1954	January, 1955		
Grocery and Combination Stores Women's Clothing Stores Shoe Stores Hardware Drug Stores Variety Stores	774 335 508 36 244 546	798 303 443 31 203 463		

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