

DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE 1955/1954	STOCKS		CHANGE 1955/1954
	Jan. 1954	Jan. 1955		Jan. 1, 1954	Jan. 1, 1955	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and Combination Stores	69,360	73,167	+5.5	53,071	63,626	+19.9
Women's Clothing Stores.....	3,240	3,468	+7.0	9,529	8,690	- 8.8
Shoe Stores	2,353	2,155	-8.4	20,291	19,501	- 3.9
Hardware Stores.....	829	817	-1.4	6,652	6,393	- 3.9
Drug Stores	2,789	2,718	-2.5	9,293	10,628	+14.4
Variety Stores	9,938	10,679	+7.5	42,175	42,306	+ 0.3

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	January, 1954	January, 1955	January, 1955
Grocery and Combination Stores	0.8	0.9	13.7
Women's Clothing Stores	2.9	2.5	5.5
Shoe Stores	8.6	9.0	2.2
Hardware Stores.....	8.0	7.8	2.1
Drug Stores	3.3	3.9	3.3
Variety Stores	4.2	4.0	4.6

Stocks Sales Ratios — are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates — are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	January, 1954	January, 1955
Grocery and Combination Stores	774	798
Women's Clothing Stores	335	303
Shoe Stores	508	443
Hardware	26	31
Drug Stores	244	203
Variety Stores	546	463

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