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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1954 and 1955

Trade	SALES		Change 1955/54 %	STOCKS (at cost)		Change 1955/54 %
	October 1954 \$'000	October 1955 \$'000		October 1 1954 \$'000	October 1 1955 \$'000	
TOTAL, ALL TRADES	192,839	207,745	+ 7.7	257,397	269,203	+ 4.6
Grocery & Combination	77,540	84,577	+ 9.1	41,158	43,590	+ 5.9
Variety	16,568	17,897	+ 8.0	36,575	36,181	- 1.1
Men's Clothing	2,436	2,513	+ 3.2	8,043	7,661	- 4.7
Family Clothing	3,364	3,399	+ 1.0	9,744	9,261	- 5.0
Women's Clothing	4,288	4,575	+ 6.7	6,348	7,406	+ 16.7
Shoe	3,597	3,835	+ 6.6	15,288	15,603	+ 2.1
Hardware	1,130	1,308	+ 15.8	3,356	3,866	+ 15.2
Lumber & Bldg. Materials	8,714	10,424	+ 19.6	22,630	20,743	- 8.3
Furniture, Radio & Appliance	8,484	9,760	+ 15.0	20,476	21,346	+ 4.2
Drug	2,981	3,140	+ 5.3	7,100	6,753	- 4.9
Jewellery	3,945	4,035	+ 2.3	9,809	8,714	- 11.2

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