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CHAIN STORE SALES AND STOCKS

TABLE 1 - SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1954 and 1955

Trade	S A L E S		% Change 1955/54	S T O C K S		% Change 1955/54
	March 1954	March 1955		March 1 1954	March 1 1955	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES.....	157,447	165,292	+ 5.0	224,061	239,811	+ 7.0
Grocery & Combination.....	67,819	76,863	+ 13.3	36,571	40,320	+ 10.3
Variety.....	12,154	12,533	+ 3.1	27,300	30,584	+ 12.0
Men's Clothing.....	2,032	1,933	- 4.9	7,451	8,259	+ 10.8
Family Clothing.....	2,196	2,247	+ 2.3	6,805	7,748	+ 13.9
Women's Clothing.....	3,151	3,124	- 0.9	5,949	5,788	- 2.7
Shoe.....	2,500	2,472	- 1.1	13,987	14,261	+ 2.0
Hardware.....	903	837	- 7.3	3,516	3,271	- 7.0
Lumber & Bldg. Materials..	3,960	3,081	- 22.2	22,043	22,148	+ 0.5
Furniture, Radio & Appliance	8,390	7,446	- 11.3	20,072	18,334	- 8.7
Drug.....	2,770	2,842	+ 2.6	6,629	7,093	+ 7.0
Jewellery.....	2,407	2,405	- 0.1	8,033	8,102	+ 0.9

Revised stock holdings at cost price for six trades, previously published at selling value, are presented by months from January 1952 on the reverse side.

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Prepared in Industry and Merchandising Division
Merchandising and Services Section.

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TABLE 2 - Chain Store Stocks for Six Trades (at cost) beginning of month for Canada,

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1952 - 1955



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(in thousands)

Month	Grocery & Combination	Variety	Women's Clothing	Shoes	Hardware	Drug
<u>1952</u> -January	34,914	22,646	5,567	12,346	2,917	5,817
February	33,354	22,076	5,271	11,747	2,866	5,895
March	32,282	23,725	6,088	12,877	2,848	5,768
April	33,445	26,507	6,661	13,216	3,045	5,747
May	32,025	27,477	6,894	13,210	3,158	5,813
June	31,687	28,175	6,982	13,574	3,288	5,931
July	31,453	27,854	6,669	12,753	3,296	5,944
August	32,198	27,398	5,366	13,376	3,362	5,987
September	31,580	28,526	5,999	12,209	3,216	5,773
October	32,429	31,172	7,140	13,018	3,308	5,839
November	33,976	34,180	8,397	14,048	3,418	6,120
December	35,558	37,279	9,264	14,326	3,467	6,732
<u>1953</u> -January	35,290	25,793	6,553	12,023	3,185	6,281
February	31,185	25,339	5,518	12,108	3,139	6,294
March	31,915	28,677	6,770	13,395	3,188	6,100
April	32,715	31,885	7,852	14,429	3,294	6,345
May	31,680	33,365	7,840	15,078	3,432	6,465
June	32,763	32,163	7,710	14,898	3,401	6,428
July	34,374	30,729	7,291	13,757	3,708	6,340
August	34,469	29,785	6,230	13,492	3,649	6,297
September	34,493	31,420	7,299	14,178	3,513	6,335
October	36,175	33,725	7,798	14,695	3,498	6,417
November	38,246	36,702	8,611	15,669	3,471	6,681
December	40,740	39,601	9,221	15,706	3,708	6,952
<u>1954</u> -January	39,881	26,275	7,007	13,699	3,403	6,538
February	35,654	25,855	5,774	13,480	3,437	6,799
March	36,571	27,300	5,949	13,987	3,516	6,629
April	36,452	30,558	7,028	15,507	3,628	6,708
May	37,050	32,818	6,628	15,466	3,642	6,825
June	37,090	33,002	5,984	15,685	3,563	6,714
July	37,050	32,870	5,647	14,904	3,437	6,897
August	40,559	32,056	4,793	14,699	3,550	6,610
September	40,599	33,501	5,718	14,973	3,308	6,806
October	41,158	36,575	6,348	15,288	3,356	7,100
November	42,912	38,992	7,140	15,548	3,213	7,290
December	44,268	40,122	8,128	15,329	3,114	7,760
<u>1955</u> -January	47,379	23,070	6,159	13,370	3,012	7,087
February	39,841	27,484	5,297	12,850	3,101	6,858