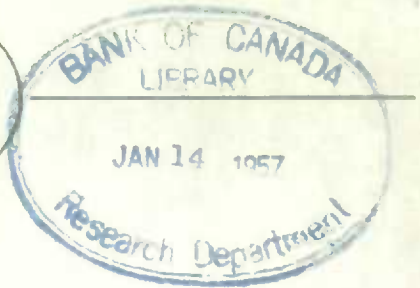


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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1955 and 1956

Trade	Sales		Change 1956/55 %	Stocks (at cost)		Change 1956/55 %
	November 1955 \$'000	November 1956 \$'000		Nov. 1 1955 \$'000	Nov. 1 1956 \$'000	
TOTAL, ALL TRADES.....	200,229	230,850	+ 15.3	299,401	327,457	+ 9.4
Grocery & Combination.....	80,192	94,665	+ 18.0	48,874	58,649	+ 20.0
Variety.....	19,142	22,058	+ 15.2	39,855	43,602	+ 9.4
Men's Clothing.....	2,867	3,027	+ 5.6	6,950	6,991	+ 0.6
Family Clothing.....	3,275	3,559	+ 8.7	10,008	10,218	+ 2.1
Women's Clothing.....	4,949	5,651	+ 14.2	12,012	13,201	+ 9.9
Shoe.....	4,507	5,599	+ 24.2	17,161	18,482	+ 7.7
Hardware.....	1,819	2,036	+ 11.9	5,421	7,166	+ 32.2
Lumber & Bldg. Material....	8,829	11,250	+ 27.4	23,350	25,101	+ 7.5
Furniture, Radio & Appliance	10,659	10,981	+ 3.0	20,657	18,901	- 8.5
Drug.....	2,886	3,115	+ 7.9	7,617	8,074	+ 6.0
Jewellery.....	4,273	4,427	+ 3.6	10,835	12,027	+ 11.0

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