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Industry and Merchandising Division
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DOMINION BUREAU OF STATISTICS
AUG 3 1951
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Vol. XVI - No. 6
27

DEPARTMENT STORE SALES AND STOCKS
JUNE, 1951

By Provinces

June sales of Canadian department stores totalled \$69,530,000, 1% above last year's June total of \$69,170,000.

Increases in sales were recorded in all four western provinces, the two largest being 16% in Saskatchewan and 11% in Alberta. These gains were in sharp contrast with the decreases shown in eastern Canada. A 6% decrease in the Maritime Provinces was the largest.

Sales in the first half of 1951 amounted to \$410,590,000, 9% higher than in the first six months of 1950 when sales were \$377,490,000.

Department Store Sales in June 1950 and 1951

Province	Sales		% Change, 1951/1950
	1950 (\$000)	1951 (\$000)	
CANADA	69,170	69,530	+ 0.5
Maritime Provinces ...	5,070	4,790	- 5.5
Quebec	11,360	11,300	- 0.5
Ontario	26,150	25,060	- 4.2
Manitoba	10,050	10,490	+ 4.4
Saskatchewan	3,200	3,700	+ 15.6
Alberta	4,420	4,910	+ 11.1
British Columbia	8,920	9,280	+ 4.0

By Departments

Changes in sales volume varied considerably, approximately half of the departments showing increases.

Sales of photographic equipment increased 14%. Toiletries, cosmetic and drug department sales were up 12%. A 9% gain in china and glassware was the only other substantial increase.

Clothing departments reported widely varied changes in sales volume. These ranged from a 7% increase in hosiery and apparel accessories to an 18% decrease in aprons, housedresses and uniforms.

Most decreases were quite moderate. However, there was a 25% decline in sales of major appliance departments.

The value of department store stocks at June 1, 1951 was \$235,230,000, 24% above their value on the same date in 1950 when they totalled \$189,030,000.

Department Store Sales - January-to-June 1950-1951

Province	Sales		% Change, 1951/1950
	1950	1951	
	(\$000)	(\$000)	
CANADA	377,490	410,590	+ 8.8
Maritime Provinces ...	27,610	27,050	- 2.0
Quebec	62,140	67,830	+ 9.2
Ontario	142,240	151,740	+ 6.7
Manitoba	53,960	61,550	+ 14.1
Saskatchewan	18,170	20,030	+ 10.2
Alberta	25,050	28,470	+ 13.7
British Columbia	48,320	53,920	+ 11.6

- (1) The difference between the totals in the above table and those on page 4 is due to the revision of provincial figures.

Year's Subscription, \$1.00
Single Copies, .15

DEPARTMENT STORE SALES AND STOCKS

June 1950 and June 1951

These figures are estimates of total department store sales and stocks.
Stocks are at selling value.

Department	SALES			STOCKS	
	June 1950 (\$000)	June 1951 (\$000)	% Change 1951/50	May 31 1951 (\$000)	Stock/Sales Ratio June 1951
TOTAL All Departments	69,170	69,530	+ 0.5	235,230	3.4
1. Women's and Misses' Dresses	3,630	3,600	- 0.8	5,150	1.4
2. Women's and Misses' Coats and Suits.	1,300	1,100	- 15.4	3,840	3.5
3. Women's and Misses' Sportswear	2,110	2,230	+ 5.7	5,730	2.6
4. Furs	160	140	- 12.5	4,680	33.4
5. Girls' and Infants' Wear	2,350	2,460	+ 4.7	8,350	3.4
6. Lingerie and Corsets	2,760	2,770	+ 0.4	7,770	2.8
7. Aprons, Housedresses and Uniforms ..	980	800	- 18.4	1,420	1.8
8. Millinery	590	580	- 1.7	970	1.7
9. Hosiery and Apparel Accessories	2,430	2,600	+ 7.0	8,070	3.1
10. Women's, Misses' and Children's Shoes	3,470	3,470	(a)	12,590	3.6
11. Ladies' Apparel and Accessories, TOTAL 1 - 10	19,780	19,750	- 0.2	58,570	3.0
12. Men's Clothing	2,480	2,450	- 1.2	9,190	3.8
13. Men's Furnishings	3,400	3,460	+ 1.8	11,920	3.4
14. Boys' Clothing and Furnishings	1,600	1,590	- 0.6	6,870	4.3
15. Men's and Boys' Shoes	1,300	1,380	+ 6.2	5,110	3.7
16. Food and Kindred Products	4,330	4,660	+ 7.6	5,030	1.1
17. Toiletries, Cosmetics, and Drugs ...	1,510	1,690	+ 11.9	4,900	2.9
18. Photographic Equipment and Supplies.	220	250	+ 13.6	1,000	4.0
19. Piece Goods	1,890	1,820	- 3.7	9,530	5.2
20. Linens and Domestic Goods	2,290	2,370	+ 3.5	9,920	4.2
21. Smallwares	1,340	1,350	+ 0.7	6,330	4.7
22. China and Glassware	980	1,070	+ 9.2	6,770	6.3
23. Home Furnishings	4,510	4,510	(a)	23,320	5.2
24. Furniture	4,660	4,440	- 4.7	15,430	3.5
25. Major Appliances	2,870	2,150	- 25.1	10,520	4.9
26. Radio and Music	660	670	+ 1.5	5,160	7.7
27. Hardware and Housewares	4,890	5,040	+ 3.1	14,910	3.0
28. Jewellery	1,400	1,370	- 2.1	8,700	6.4
29. Sporting Goods and Luggage	2,700	2,590	- 4.1	10,050	3.9
30. Stationery, Books and Magazines	810	780	- 3.7	3,520	4.5
31. All Other Departments	5,550	6,140	+ 10.6	8,480	1.4

NOTE: Canada totals do not include Newfoundland figures.

(a) Change of less than .05 per cent.

Stock/Sales Ratios - are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

DEPARTMENT STORE SALES BY SELECTED DEPARTMENTS

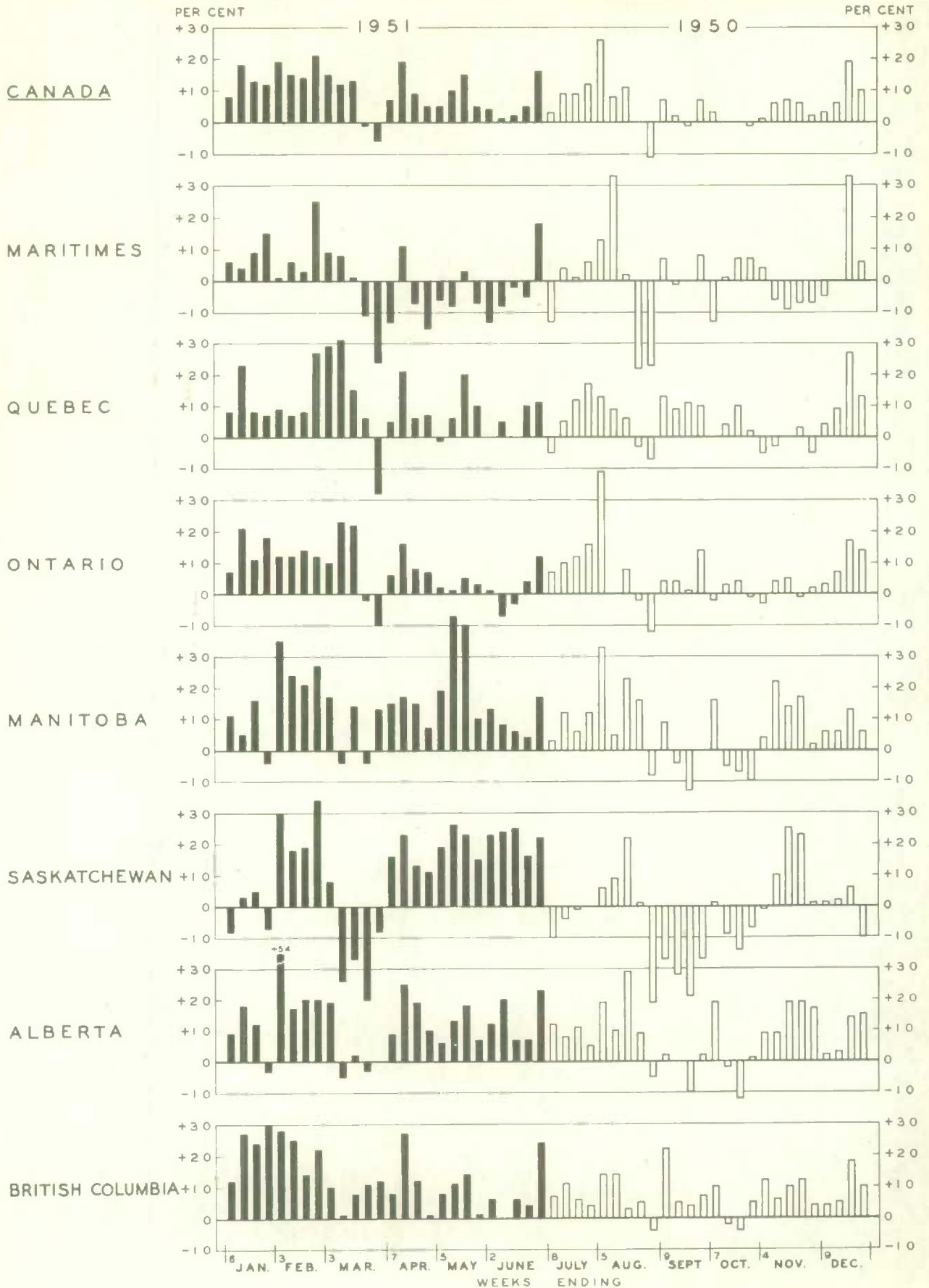
January-to-June 1950 and January-to-June 1951

Department	SALES		
	Jan.-to-June 1950 (\$000)	Jan.-to-June 1951 (\$000)	% Change 1951/1950
TOTAL, All Departments	377,500	410,440	+ 8.7
1. Women's and Misses' Dresses	16,060	17,260	+ 7.5
2. Women's and Misses' Coats and Suits .	14,620	14,260	- 2.5
3. Women's and Misses' Sportswear	9,590	10,440	+ 8.9
4. Furs	3,500	4,010	+ 14.6
5. Girls' and Infants' Wear	13,310	14,500	+ 8.9
6. Lingerie and Corsets	14,200	15,240	+ 7.3
7. Aprons, Housedresses and Uniforms ...	3,900	3,690	- 5.4
8. Millinery	4,030	4,260	+ 5.7
9. Hosiery and Apparel Accessories	13,950	15,310	+ 9.7
10. Women's, Misses' and Children's Shoes	16,680	18,210	+ 9.2
11. Ladies' Apparel and Accessories, TOTAL 1 - 10	109,840	117,180	+ 6.7
12. Men's Clothing	13,640	14,850	+ 8.9
13. Men's Furnishings	14,760	15,840	+ 7.3
14. Boys' Clothing and Furnishings	9,420	10,020	+ 6.4
15. Men's and Boys' Shoes	6,250	7,050	+ 12.8
16. Food and Kindred Products	27,680	30,080	+ 8.7
17. Toiletries, Cosmetics, and Drugs	8,600	9,650	+ 12.2
18. Photographic Equipment and Supplies .	1,030	1,180	+ 14.6
19. Piece Goods	12,540	12,670	+ 1.0
20. Linens and Domestic Goods	13,900	15,520	+ 11.7
21. Smallwares	8,560	8,900	+ 4.0
22. China and Glassware	4,600	5,080	+ 10.4
23. Home Furnishings	25,720	28,520	+ 10.9
24. Furniture	25,010	25,920	+ 3.6
25. Major Appliances	15,610	18,550	+ 18.8
26. Radio and Music	4,900	5,580	+ 13.9
27. Hardware and Housewares	23,990	27,520	+ 14.7
28. Jewellery	6,370	7,220	+ 13.3
29. Sporting Goods and Luggage	10,360	11,090	+ 7.0
30. Stationery, Books and Magazines	5,250	5,240	- 0.2
31. All Other Departments	29,470	32,780	+ 11.2

NOTE: Canada totals do not include Newfoundland figures.

WEEKLY DEPARTMENT STORE SALES, 1950 AND 1951

PERCENT CHANGE FROM SAME WEEK OF PREVIOUS YEAR



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