

63-002

Published by Authority of the HON. W. D. EULER, M.P.,  
Minister of Trade and Commerce

DOES NOT CIRCULATE  
PAS PRÉFÉR

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA.

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

PRELIMINARY REPORT ON DEPARTMENTAL STORE SALES, MAY, 1938.

Department store sales in Canada during May, 1938, were 8 per cent lower than in May, 1937, and approximately 8 per cent below the figure for April, 1938. The unadjusted index on the base 1930=100 was 73.3 for May, 1938, 79.9 for May, 1937, and 79. for April, 1938.

After adjustments for differences in number of business days and for seasonal variations, department store sales were 7 per cent lower than in May, 1937, and about 3 per cent below April this year.

Index of the Dollar Value of Department Store Sales, 1930=100.

Month	Without seasonal adjustment			With seasonal adjustment		
	1936	1937	1938	1936	1937	1938
January .....	53.6	57.2	56.3	71.3	78.2	78.1
February .....	57.8	58.6	57.8	73.0	78.1	76.9
March .....	62.5	70.8	66.5	72.0	76.6x	75.5x
April .....	72.1	77.6	79.5	69.8	77.8x	75.8
May .....	74.7	79.9	73.3	73.8	79.2	73.8
June .....	73.4	80.5		70.6	77.5	
July .....	57.7	62.6		74.7	80.1	
August .....	62.8	64.8		76.6	80.3	
September .....	78.8	80.9		77.8	79.6	
October .....	94.7	94.0		77.2	79.5	
November .....	85.0	91.9		76.6	79.9	
December .....	126.8	133.7		78.6	82.4x	

(x) Revised due to changes in seasonal adjustment factors for March, April and December.

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUES CANADA



1010737706