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PRELIMINARY REPORT ON DEPARTMENT STORE SALES, MARCH, 1939

Department store sales in Canada during March, 1939, were less than one per cent lower than in March last year. This compares with a 3 per cent decline in the first three months of 1939 below the same period in 1938. Unadjusted indexes (on the base 1930=100) were 66.1 for March, 1939; 54.4 for February, 1939, and 66.5 for March, 1938.

On making allowances for the number of business days in different months, for normal seasonal movements and for the changing date of Easter, sales in March, 1939, remained practically unchanged from February and were four per cent below March a year ago. Adjusted indexes stand at 72.3 for March, 1939, 72.4 for February, and 75.5 for March, 1938.

INDEX OF THE DOLLAR VALUE OF DEPARTMENT STORE SALES, 1930=100

Month	Unadjusted Indexes			Adjusted Indexes <sup>(a)</sup>		
	1937	1938	1939	1937	1938	1939
January ..	57.2	56.3	54.3	78.2	78.1	75.4
February .	58.6	57.8	54.4	78.1	76.9	72.4
March ....	70.8	66.5	66.1	76.6	75.5	72.3
April ....	77.6	79.6		77.8	75.9	
May .....	79.9	73.0		79.2	73.5	
June .....	80.5	77.6		77.5	74.4	
July .....	62.6	56.6		80.1	75.3	
August ...	64.8	62.4		80.3	74.7	
September.	80.9	78.4		79.6	76.8	
October ..	94.0	87.9		79.5	77.3	
November .	91.9	90.4		79.9	78.6	
December .	133.7	131.6		82.4	78.7	

(a) Adjusted to allow for differences in number of business days and also for normal seasonal variations.



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Table with multiple columns and rows, containing numerical data. The text is faint and difficult to read, but appears to be a statistical table with several columns and approximately 15 rows of data.