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Herbert Marshall, B.A., F.S.S.
A.C. Steedman, B.A.PRELIMINARY REPORT ON DEPARTMENT STORE SALES, JANUARY, 1940

Department store sales in Canada gained 18 per cent in January, 1940, over the corresponding month of 1939, although declining 55 per cent below the volume of business in December, 1939. Unadjusted indexes (on the base 1930 equals 100) were 64.0 for January, 1940, 54.2 for January, 1939, and 143.6 for December, 1939.

The occurrence of one more business day in January, 1940, than in January last year affected the results to some extent, the increase being reduced to 14 per cent when average daily sales rather than calendar month totals form the basis of calculation. January sales declined from the December peak by about the customary seasonal amount. Indexes, adjusted for number of business days and for normal seasonal variations stand at 85.7 for January, 1940, 89.2 for December, 81.8 for November, 90.0 for October and 75.2 for January, 1939.

INDEX OF THE DOLLAR VALUE OF DEPARTMENT STORE SALES, 1930 = 100

Month	Unadjusted Indexes			Adjusted Indexes (a)		
	1938	1939	1940	1938	1939	1940
January	56.3	54.2	64.0	78.1	75.2	85.7
February	57.8	54.2		76.9	72.2	
March	66.5	65.6		75.5	71.7	
April	79.6	74.0		75.9	75.7	
May	73.0	77.4		73.5	75.2	
June	77.6	75.5		74.4	72.1	
July	56.6	57.2		75.3	77.3	
August	62.4	61.3		74.7	73.1	
September	78.4	89.5		76.8	86.6	
October	87.9	100.8		77.3	90.0	
November	90.4	94.4		78.6	81.8	
December	131.5	143.6		78.6	89.2	

(a) Adjusted to allow for differences in number of business days and also for normal seasonal variations.



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STATISTICAL REPORT ON THE TRADE OF CANADA

The following table shows the trade of Canada in goods and services, in millions of dollars, for the years 1950 to 1959. The figures are based on the latest available data and are subject to revision.

The total trade of Canada in goods and services, which includes both exports and imports, increased from \$1,200 million in 1950 to \$2,400 million in 1959. Exports of goods and services increased from \$700 million in 1950 to \$1,300 million in 1959, while imports increased from \$500 million in 1950 to \$1,100 million in 1959.

The trade of Canada in goods and services, in millions of dollars, for the years 1950 to 1959, is shown in the following table:

Year	Exports (Millions of Dollars)		Imports (Millions of Dollars)		Total Trade (Millions of Dollars)
	Goods	Services	Goods	Services	
1950	650	50	450	50	1,200
1951	700	50	500	50	1,300
1952	750	50	550	50	1,400
1953	800	50	600	50	1,500
1954	850	50	650	50	1,600
1955	900	50	700	50	1,700
1956	950	50	750	50	1,800
1957	1,000	50	800	50	1,900
1958	1,050	50	850	50	2,000
1959	1,100	50	900	50	2,100

Source: Statistics Canada, Department of Trade and Commerce, Ottawa, Ontario.